

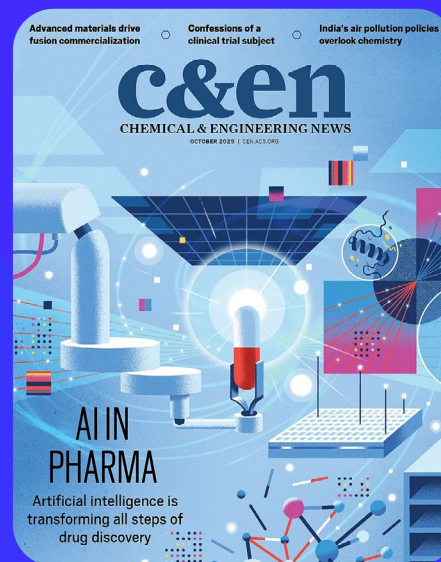
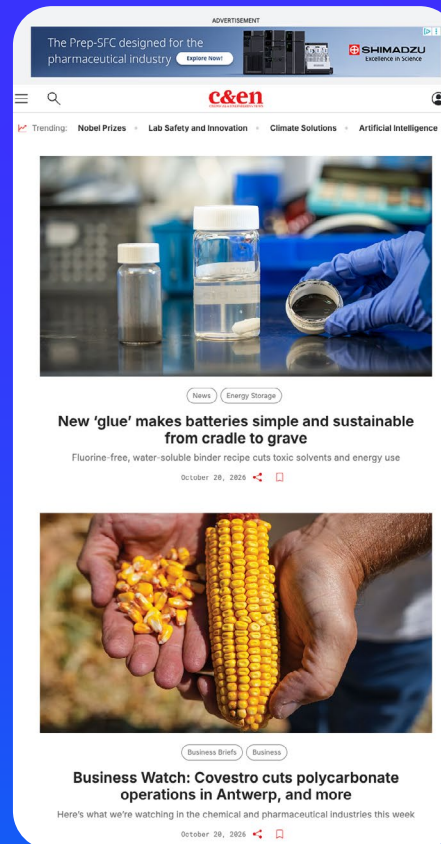
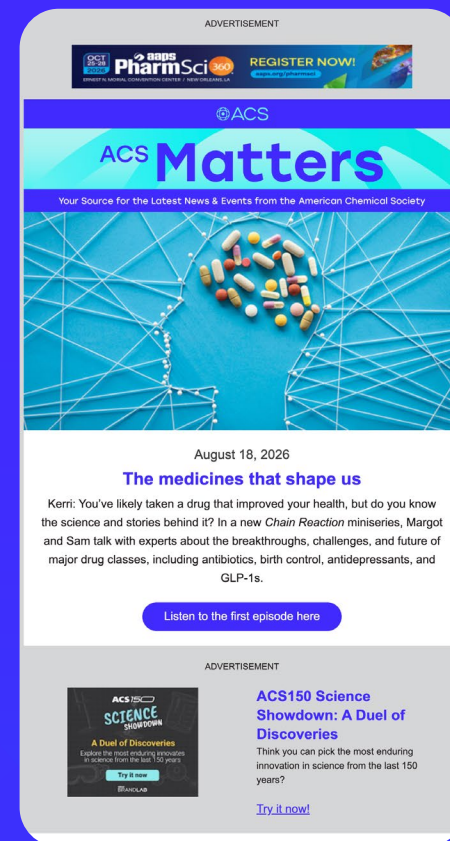
2027 Media Kit

Integrated Advertising Solutions with ACS and C&EN

Serving the Chemical, Life Sciences, Recruitment, and Laboratory Industries

acsmmediakit.org

American Chemical Society





2027 Media Kit

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Explore our media kit to find the ideal advertising solution for your needs.

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Welcome to the ACS 2027 Media Kit

For 150 years, the American Chemical Society (ACS) has connected and empowered the global scientific community, building one of the world's most influential networks of researchers, industry leaders, decision-makers, and emerging talent. [ACS Media Group](#) helps innovative organizations reach and engage this highly valued audience.

Inside this media kit, you'll find audience insights, advertising opportunities, and content marketing solutions across ACS' trusted channels. From high-impact [advertising](#) and [lead generation](#) programs to custom storytelling through [ACS BrandLab](#), discover how ACS can elevate your brand and help you connect with the scientific community in 2027 and beyond.

The ACS Media Group Audience

-  **262,000+ ACS Community Members** spanning disciplines, industries, career stages, and geographies
-  **579,000+ Monthly C&EN Online Readers** engaging with the topics shaping business and innovation
-  **65 Million+ ACS Journals Researchers** accessing trusted, peer-reviewed research across 90+ scientific disciplines
-  **91,000+ Monthly CAS Common Chemistry Visitors** seeking authoritative chemical information
-  **7,000+ Science Job Seekers** on ACS Chemistry Careers
-  **10,000+ ACS Spring and Fall Meeting Attendees** exploring the latest technologies, products, and solutions at our flagship meetings

Trusted by
96%
of audience
for scientific and
product insights

Brands We Work With

**BACHEM**

What Drives the Scientific Buyer?

Professionals within the ACS audience are deeply connected within their industries and work at some of the most influential organizations in science and technology.

Our audience research confirms strong engagement with and trust in ACS platforms, including C&EN, CAS Common Chemistry, and ACS Journals, making them go-to resources for discovering products, services, and innovations.

When you advertise with ACS, you reach a highly targeted, receptive audience ready to take action.

81% of our audience influences or holds final purchasing authority



Product Details Most Important to Buyers

57%	Product quality
55%	Competitive price
48%	Technical specifications
46%	Product reliability
28%	Application-specific product information
24%	Referrals or recommendations

Company Details Most Important to Buyers

58%	Technical support
54%	Past experience with supplier
44%	Brand or company reputation
43%	Customer service
25%	Quick and easy ordering process
24%	Quick delivery/shipping

Top Resources for Discovering New Products & Tech

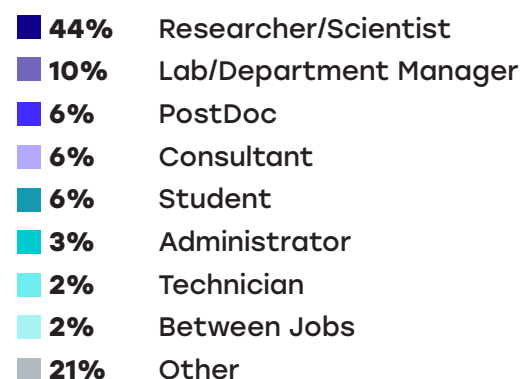
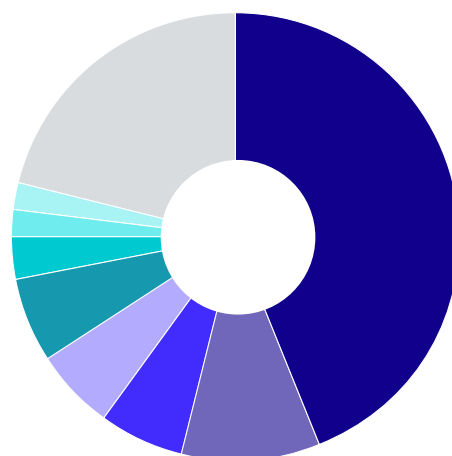
66%	Journal articles
64%	Articles in magazines such as C&EN
52%	Internet searches
46%	Scientific conferences and events
39%	Friends and colleagues
35%	E-newsletters from publishers, such as C&EN

Source: ACS 2025 Buying Power Survey

Reach the Decision-Makers Behind Today's Scientific Investments

Explore audience insights from our latest survey to see who you can reach and influence with ACS Media Group.

Job Titles



Top Areas of Research

28%	Analytical Chemistry	15%	Education
24%	Organic Chemistry	14%	Applied Chemistry
23%	Materials Science	13%	Chemical Engineering
18%	Green/Sustainable Chemistry	13%	Inorganic Chemistry
15%	Biochemistry	13%	Life Science, Medicine

Source: ACS 2025 Buying Power Survey

Top Products Actively Shopping For

54%	Balances	38%	Measurement Instruments
53%	UV/Visible Spectroscopy	37%	Microscopy
46%	Centrifuges	36%	NMR Spectroscopy
44%	Infrared Spectrometry	35%	Chemical Synthesis
44%	Lab Workstations	35%	HPLC

Work Sector

60%	University/Academic	6%	Government
15%	Industry/Manufacturing	5%	Consulting
10%	BioTech/Pharma/CRO	3%	Nonprofit

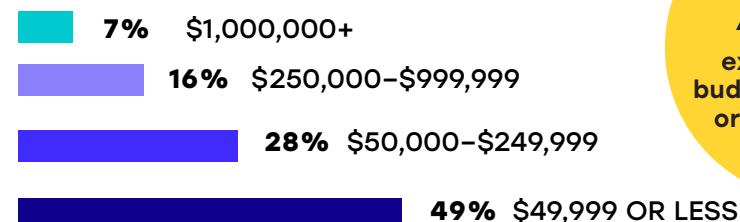
*1% of respondents chose "other" as their work sector.

Core Work Responsibilities

44%	Conduct Research	9%	Manage Researchers
25%	Conduct Research and Manage Researchers	13%	Other Role in Scientific Setting

*9% of respondents "Do not work or study in scientific setting."

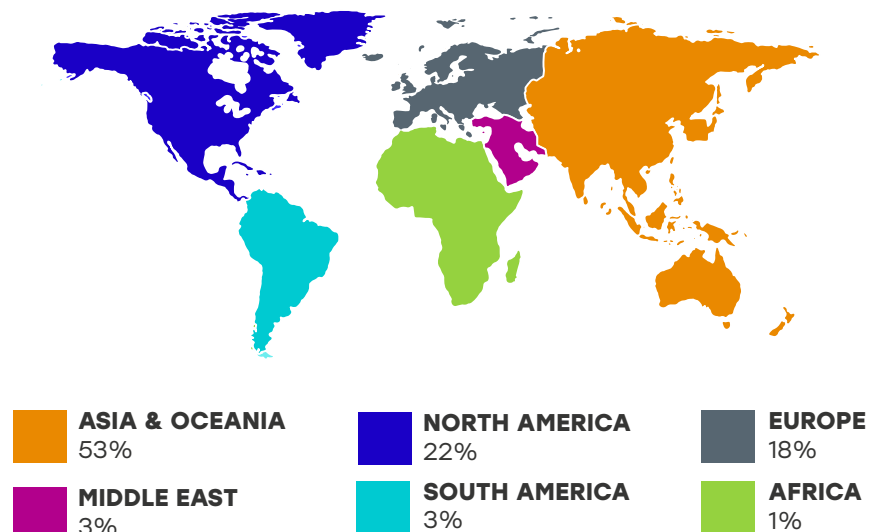
Annual Budgets



70%
expect their lab budgets to increase or stay the same

Engage Scientific R&D Across 90+ ACS Journals

Share of Readership by Region



Includes pubs.acs.org readership across 90+ publications

ACS Journals with the Largest Reach Per Month

Journal Title	Disciplines	Pageviews
Journal of the American Chemical Society	● ● ● ● ● ● ● ●	256,467
Environmental Science & Technology	●	108,874
ACS Nano	● ●	76,706
ACS Applied Materials & Interfaces	●	75,069
Journal of Agricultural and Food Chemistry	● ●	70,797

● Energy ● Pharmaceuticals ● Synthesis ● Materials ● Biological Chemistry ● Environment ● Analytical Chemistry ● Physical Chemistry

Online Traffic Stats Per Month

33,382,681	Unique Visitors
48,283,393	Total Visits
70,766,379	Total Page Views
2:56	Average Time on Site

Total Reach

351 Million	Times ACS Journals Accessed in the Past Year
65 Million	Researchers Reached in the Past Year
442,000	Articles Accessed in the Past Year

Source: Google Analytics, July, 2025 - June 2026



view all

90+

ACS Journal stats
at [acsmediakit.org/
toolkit](https://acsmediakit.org/toolkit)

Digital Advertising Now Available on CAS Common Chemistry

CAS Common Chemistry is a trusted, open community resource featuring nearly **500,000** chemical substances from the CAS REGISTRY® and attracting over **91,000** monthly visitors seeking curated chemical information.



Online Traffic Stats Per Month

91,700	Unique Visitors
91,900	Total Visits
614,000	Total Page Views
3:00	Average Time on Site

Top Audience Roles

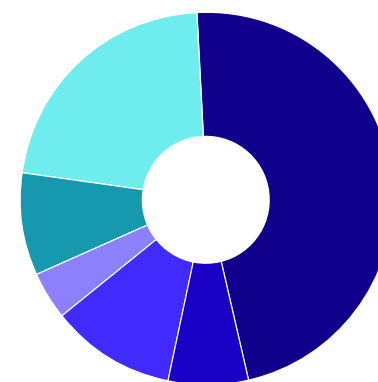
38% Scientist	5% Formulator
15% Engineer	3% Director
14% Academic	3% Executive
12% Manager	3% Sales

Top Industries

26% Environmental Health & Safety/Regulatory Affairs	6% Information/Data Analytics
10% Academic Research	5% Scientific R&D Services/CROs
10% Pharma/Medicine	5% Tech (Programming, AI/ML)
6% Biotech & Biological Products	5% Diversified/Specialty Chemicals (Organic/Inorganic)
6% Analytical/Bioanalytical Services	5% Paints, Coatings, or Adhesives
6% Agriculture	3% Energy

Work Places

47%	Commercial
22%	Academic
9%	Not-for-profit
4%	Government
11%	Not affiliated
7%	Prefer not to say



Sources: Google Analytics, September 2025 - August 2026; CAS Common Chemistry User Survey 2025

Tap Into the Informed and Influential Audience of C&EN

Audience attention is getting harder to earn. **C&EN** is earning more of it.

Since launching its redesigned website, C&EN has grown into an even larger global hub for chemistry professionals, achieving **61% year-over-year growth** in unique visitors and expanding its international audience.



Top Topics on C&EN Online

1	Business	6	Materials
2	Pharmaceuticals	7	People
3	Biological Chemistry	8	Synthesis
4	Environment	9	Physical Chemistry
5	Policy	10	Analytical Chemistry

Sources: Adobe Analytics, September 2025 - August 2026; ACS 2025 Buying Power Survey

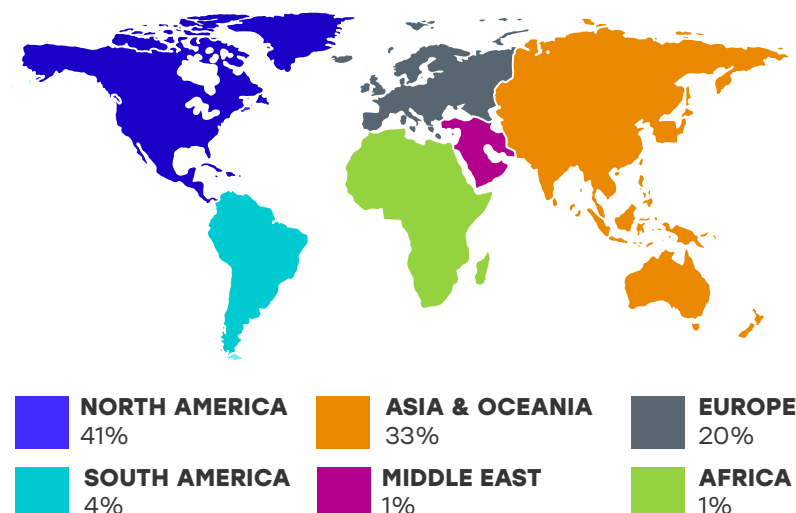
C&EN Online Traffic Stats Per Month

579,933	Unique Visitors
674,374	Total Visits
758,770	Total Page Views
0:51	Average Time on Site

C&EN Subscribers and Readership

249,000	C&EN Elements E-Newsletter Subscribers
20,000	ACS Industry Elements Newsletter, Powered by C&EN, Subscribers
94,000	C&EN Print and E-Magazine Subscribers
225,000	C&EN Pass-Along Readership

Share of Readership by Region



Includes online, print, and e-magazine readership

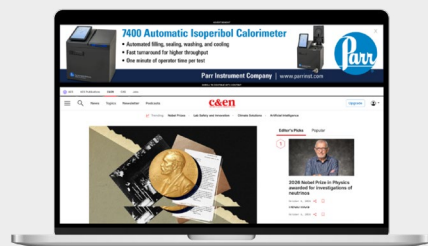
Advertise Alongside C&EN Editorial Content

Connect your brand with C&EN's influential editorial content across digital, print, newsletters, and special features. For a complete list of C&EN editorial topics, publication dates, and advertising deadlines, download the [2027 C&EN Editorial Calendar](#).



Download 2027 C&EN Editorial Calendar at acsmediakit.org/EdCal27

C&EN Online



Reach **579,000+ monthly visitors** as they consume timely, trusted scientific content on cen.acs.org that is updated daily.

Opportunities include:

- ✓ Digital Display Advertising
- ✓ Rich Media Units
- ✓ Native Advertising
- ✓ Custom Native Features

Print Magazine



Put your brand in the hands of **94,000 magazine subscribers** every month and extend your reach to **225,000 readers** through pass-along readership.

Opportunities include:

- ✓ Quarter to Full-Page Ads
- ✓ Premium Cover Positions
- ✓ Cover Wraps
- ✓ Advertorial Packages
- ✓ Classified Ads

Feature Sponsorships

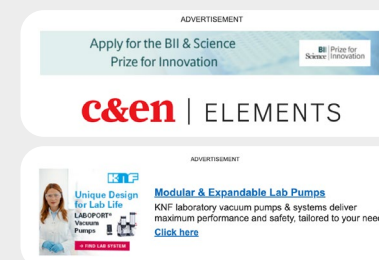


Own the conversation around C&EN's most anticipated editorial franchises, such as [Global Top 50 Chemical Companies](#) and [Talented 12](#).

Opportunities include:

- ✓ C&EN cover recognition
- ✓ Exclusive share of voice across C&EN Online and e-newsletters
- ✓ Social media campaign

E-Newsletters



Deliver your message directly to **249,000 newsletter subscribers** through curated scientific news and industry insights.

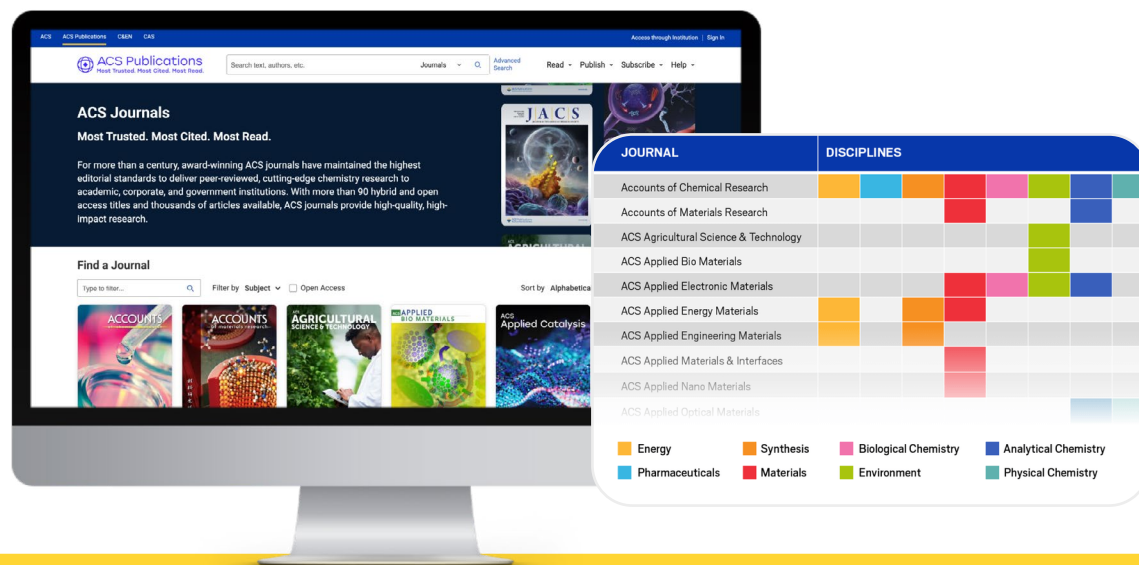
Opportunities include:

- ✓ Top Banner Advertising
- ✓ Sponsored Content Placements

Precision Digital Advertising for Scientific Research Audiences

ACS publishes **over 90 peer-reviewed journals**, delivering cutting-edge research across chemistry, physics, biology, and beyond. These journals are accessible globally at 5,000+ academic, business, and corporate institutions – reaching over **65 million researchers annually**. No other publisher matches the depth, breadth, and trust of ACS Journals.

Our suite of advertising solutions on **ACS Publications** allows you to precisely target decision-makers in your brand's key scientific verticals, ensuring your message reaches the right audience with maximum impact.



Download our Digital Advertising Toolkit for a complete list of ACS Journals, disciplines, and audience statistics: acsmediakit.org/toolkit

Digital Display Ads

Collectively, ACS Journals reach over **33 million unique viewers each month**. Find and target your ideal client among this powerful audience by segmenting by journal title or discipline.

Select from our **90+ journals** to reach an audience aligned with your industry and expertise.

Ad options:

- ✓ Leaderboard
- ✓ Medium Rectangle

Rich Media Ads

Enhance your digital ads and improve engagement by leveraging the power of rich media options like our high-performing header reveal unit with an **average click through rate of 0.67%**.

Ad options:

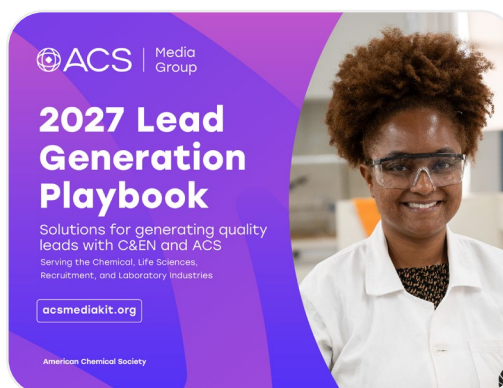
- ✓ Header Reveal
- ✓ Expandable Display

Lead Generation Solutions that Engage, Educate, and Convert

Scientific buyers trust thought leadership.

73% of B2B buyers say thought leadership is a more trustworthy indicator of expertise than traditional marketing.*

ACS Media Group helps you turn that trust into **qualified guaranteed leads** with content that builds credibility and drives action.



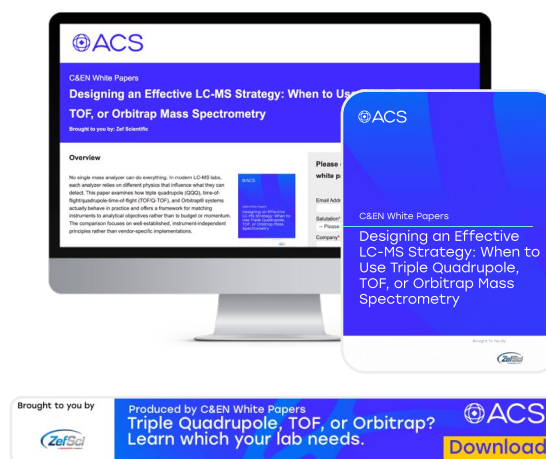
Learn more by downloading our Lead Generation Playbook: acsmediakit.org/LeadGenPlaybook

White Papers and App Notes

Educate prospects and accelerate buying decisions.

Custom content development: Partner with our [BrandLab editors](#) to create content that informs buyers and inspires action. Then, we'll market it to the influential ACS audience.

Supplied-content promotion: Already have content? We'll put it in front of ACS' engaged scientific audience, helping you extend reach and maximize the value of existing assets.



*Edelman-LinkedIn 2024 B2B Thought Leadership Impact Report

Lead Generation Products

- ✓ Webinars
- ✓ White Papers
- ✓ Post-Webinar Add-ons: Nurture Page and 3-Minute Insights
- ✓ E-Books
- ✓ App Notes

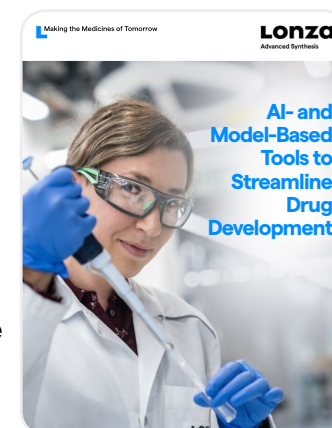
Ask us about
Lead Guarantee Packages

E-Books

Demonstrate value through compelling scientific storytelling.

Custom e-book creation: Collaborate with [BrandLab](#) to transform complex science into engaging narratives that educate prospects and showcase your solutions.

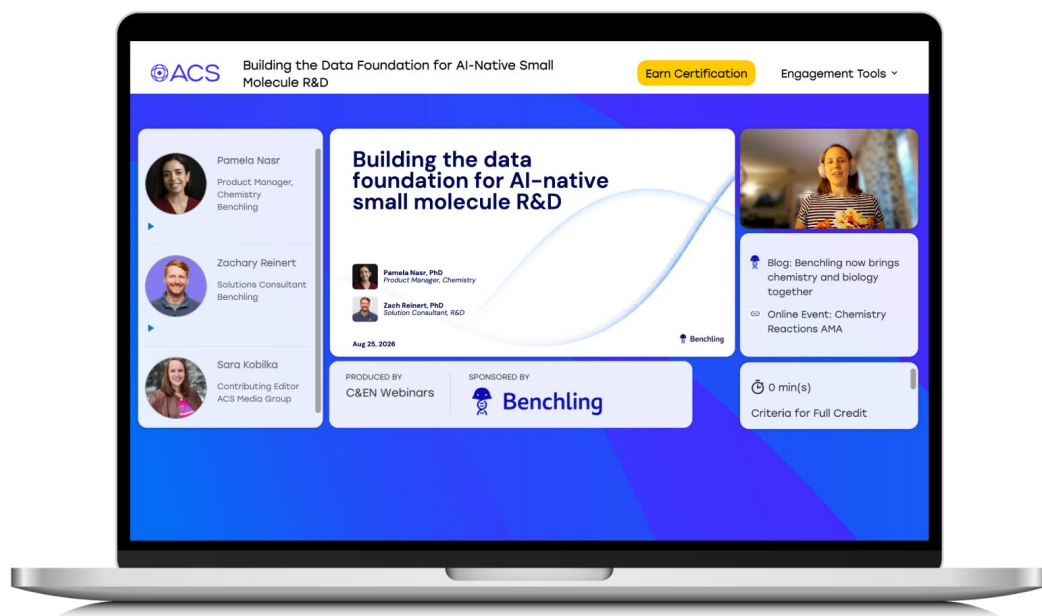
Target the right audience: Reach scientific decision-makers through strategic marketing campaigns designed to drive engagement and lead generation.



Drive Demand with High-Performing Scientific Webinars

Our sponsored webinars consistently outperform lead guarantees by connecting brands with a highly engaged scientific audience. From production and promotion to audience engagement and post-event analytics, we deliver a turnkey solution that drives measurable results.

Already have a webinar? Our supplied webinar program can extend its reach through the ACS platform to increase visibility, engagement, and lead generation.



77%
of the ACS audience
attend scientific
webinars

370
Average
Registrants
(2026)

**45
minutes**
Average
Viewer Time
(2026)

Webinar Program Overview

- 45 minutes of presentation time and 15 minutes of live Q&A
- Event hosting and technical support
- Promotions through email, banners and online postings
- A suite of optimization features including: AI-powered personalization tools, segment builder, key moment videos, polling, tracking URLs, resources for attendees to download, certification of attendance, video integration, mouse pointers, reactions tool, and lead scoring
- Robust reporting dashboard and analytics to help you qualify leads, identify opportunities, and nurture top prospects
- Access to webinars on-demand for 1 year after the broadcast

Ask us how to drive more leads and engagement with webinar add-ons like a Nurture Page and 3-Minute Summary

Showcase Your Solutions with an Innovation Spotlight Video

Innovation Spotlight showcases your product in a concise video designed to help buyers understand key features, applications, and value.

A custom landing page, registration experience, and targeted promotional campaign drive audience engagement, extend reach, and generate qualified leads, all without the production demands of a live webinar.



Your Innovation Spotlight Can:

- ✓ **Explain complex technologies** in a visual, easy-to-understand way
- ✓ **Deliver an easily accessible** and on-demand experience for your target audience
- ✓ **Demonstrate value quickly**, without requiring a long time commitment
- ✓ **Engage prospects earlier** in the buying journey
- ✓ **Educate and qualify interest** before a sales follow-up

Please note: Innovation Spotlight does not include a guaranteed lead volume.

A custom registration experience captures prospect information, and a comprehensive lead report helps measure campaign success and guide sales outreach.

Tell Your Science Story with ACS BrandLab

BrandLab is ACS' custom content studio. Our **award-winning team of PhD-level writers and editors** partners with some of the world's most innovative companies to turn their complex science into compelling content that resonates with skeptical scientists and technical decision-makers.

Content produced by BrandLab is backed with lead and impression guarantees, ensuring measurable impact.



Explore our proven storytelling approach and client partnership process in the Custom Content Guide: acsmediakit.org/customcontent

BrandLab Clients Include:



Custom Content Products

- ✓ White Papers
- ✓ E-Books
- ✓ Native Features in C&EN
- ✓ Infographics
- ✓ Email Series
- ✓ Quizzes
- ✓ Surveys

Award-Winning Content, Driven by Storytelling

In 2026, BrandLab's work earned top honors from the Native Advertising Institute, APEX, and the Content Marketing Awards, reflecting our expertise in transforming complex scientific topics into compelling stories for professional audiences.

Photo: BrandLab earned one of the APEX Awards' highest honors for "In Science We Trust? Stories from the Field," placing among the top 10% of entries in the One-of-a-Kind Publications category.



Explore BrandLab Success Stories

With a robust portfolio of custom content solutions, we tailor our offerings to meet each client's unique goals.

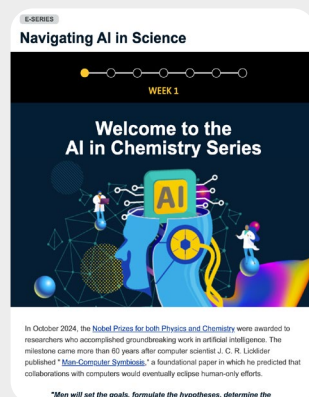
E-Book



This e-book showcased the utility and impact of Wyatt Technology's analytical instrumentation through storytelling – exploring how light scattering techniques characterize sustainable and bio-derived polymers in the pharmaceutical and medical products, packaging, and personal care products industrial sectors.

Results: 720+ Leads

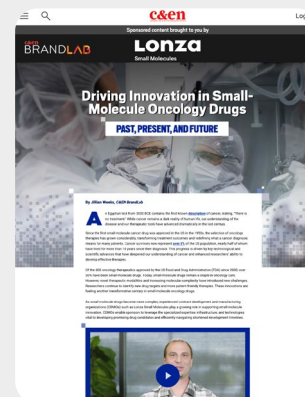
E-Series



CAS, a leader in scientific data management, partnered with BrandLab to highlight how its tools and expertise are advancing the use of AI in science. The resulting seven-part email series featured insights from industry thought leaders, generated strong audience engagement, and was named a finalist in the Neal Awards "Best Technical/Scientific Content" category.

Results: 900+ Leads

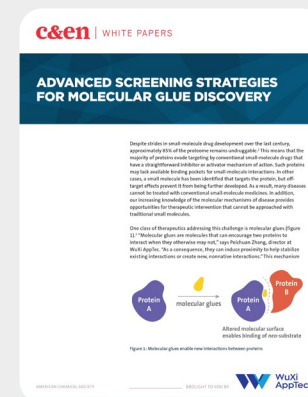
Native Feature



Lonza Advanced Synthesis partnered with BrandLab to highlight its role in developing and manufacturing more than 20% of recent cancer drugs. Interviews with Lonza scientists and multimedia content informed a C&EN native article exploring the evolution of small-molecule cancer therapies.

Results: 1 Million+ Impressions

White Paper



WuXi AppTec sought to highlight advanced screening and validation approaches that can accelerate the discovery of molecular glues for previously undruggable targets. The white paper resonated strongly with the C&EN audience, exceeding its lead guarantee by 168%.

Results: 385+ Leads

Discover more BrandLab success stories at acsmediakit.org/brandlab-portfolio



Digital Advertising Across the ACS Network

Unlock higher ROI with digital advertising that targets precisely and tracks performance effortlessly. Choose from 90+ [ACS Journals](#), [C&EN Online](#), and [CAS Common Chemistry](#) to connect with a global audience in the chemical and life sciences. With millions of chemists and R&D leaders engaging daily, your message lands exactly where it matters most – driving awareness, engagement, and results.

Rich Media Ads



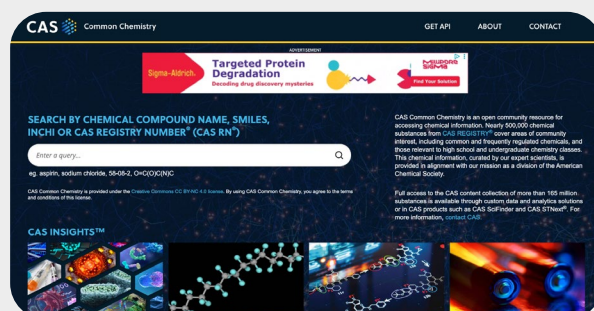
Enhance your digital campaign with rich media ad units that deliver high visibility and a click-through rate (CTR) that is over 70% higher than traditional banners.

Formats include:

- ✓ Header Revealers*
- ✓ Expandable Display*
- ✓ In-Article Billboard**

* Available on [cen.acs.org](#) and [pubs.acs.org](#) ** Available only on [cen.acs.org](#)

Digital Display Ads



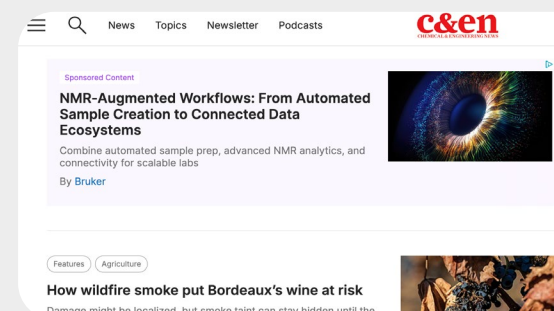
Digital display ads appear alongside premium editorial and research content – maximizing visibility and brand awareness.

Formats include:

- ✓ Leaderboard
- ✓ Medium Rectangle

Available on [cen.acs.org](#), [pubs.acs.org](#) and [commonchemistry.cas.org](#)

Native Ads



Native ad units seamlessly deliver your message in engaging, non-intrusive formats. These units are optimized for performance, and feature headlines, descriptions, and images or videos.

Formats include:

- ✓ Native Display
- ✓ Native Video

Available on [cen.acs.org](#)

E-Newsletter Advertising with ACS and C&EN

Tap into a trusted channel that delivers your message directly to a community of tech-savvy chemists and science professionals. With **above-average open and click-through rates (CTR)**, **C&EN** and **ACS** E-Newsletter placements offer consistent visibility, measurable performance, and access to a global audience spanning scientific organizations, niche industries, and the entire ACS membership.

E-Newsletter Options

- C&EN Elements Newsletter:** A curated selection of must-read C&EN stories, sent to **249,000 subscribers twice a week**. Formerly called the C&EN Weekly Newsletter.

Ad options: Top Banner, Sponsored Content, and Sponsored Native Campaign

- NEW OPPORTUNITY ACS Industry Elements, Powered by C&EN:** An exclusive weekly business briefing sent to a **curated list of 20,000 chemistry professionals** in industry roles.

Ad options: Top Banner, Sponsored Content, and Sponsored Native Campaign

- ACS Matters:** Delivered every Tuesday to **190,000 subscribers**, featuring current ACS news, events, meetings, products, and services.

Ad options: Top Banner, Sponsored Content, and Product Showcase

The image displays three mobile device screens illustrating various advertising options for ACS and C&EN newsletters.

- Screen 1 (Left): C&EN Elements Newsletter**
 - Top Banner:** Features the C&EN logo and the title "ELEMENTS". Below it, a headline reads "Display screens that stretch like skin" with an accompanying image of a glowing green, stretchable material.
 - Body Text:** Includes a "Dear readers," salutation and a paragraph about 2D molecules. A "Read more" link is provided.
 - Chemical Structure:** At the bottom, a 3D model of a cubane molecule is shown with the label "Cubane".
- Screen 2 (Middle): ACS Industry Elements**
 - Top Banner:** Features the ACS logo and the title "INDUSTRY ELEMENTS", with "powered by c&en" below it.
 - Body Text:** Includes a headline about chemical executives and a paragraph about shipping containers. A "Read more" link is provided.
 - Image:** A photograph of a yellow balloon with text on it, part of a news item from C&EN.
- Screen 3 (Right): ACS Matters**
 - Top Banner:** Features the ACS logo and the title "ACS Matters", with "Your Source for the Latest News & Events from the American Chemical Society" below it.
 - Headline:** "The Next Evolution of ACS" with a video player icon.
 - Date:** "August 4, 2026".
 - Text:** "Science is evolving. So are we." followed by a paragraph about ACS's evolution and a "Learn more" button.
 - Sponsored Content:** A large blue banner with the text "Sponsored Content".
 - ACS News:** A section titled "ACS News" with the headline "NSF wants your input" and a paragraph about the National Science Foundation's funding process.
 - Feedback:** A button that says "Add feedback by Aug. 24".

Turn Science Curiosity Into Brand Engagement

Tiny Matters

The small science of big things: Stories that spark curiosity about our world

Exploring topics from infectious disease to extraterrestrial life, **Tiny Matters** combines expert perspectives and compelling storytelling to reveal the wonder and complexity of science.

The Stats:

- ✓ **Top 5% science podcasts** with 750,000+ lifetime downloads
- ✓ **Global audience** spanning 100+ countries
- ✓ **Award-winning show** with **4.9-star ratings** and a **90% listener retention rate**, well above industry standards
- ✓ **Primary Audience:** Science-curious, regardless of technical background



Chain Reaction

From alchemy to innovation: chemistry's evolving story

Through expert conversations and personal stories, **Chain Reaction** explores the discoveries, people, and moments that shape chemistry.

The Stats:

- ✓ **ACS' newest podcast**, already ranked among the **top 10% of science podcasts**, with a **78% listener retention rate**
- ✓ **Five-episode mini-series format** delivers sustained brand exposure and deeper audience engagement
- ✓ **Primary Audience:** Chemistry-trained professionals and students, many familiar with ACS



Ad options for both podcasts include:

- ✓ Pre-/Post-Roll (Host-Read or Supplied)
- ✓ Mid-Roll (Host-Read or Supplied)
- ✓ Exclusive Episode and Mini-Series Sponsorships

View available podcast schedules in our Digital Advertising Toolkit: acsmediakit.org/toolkit

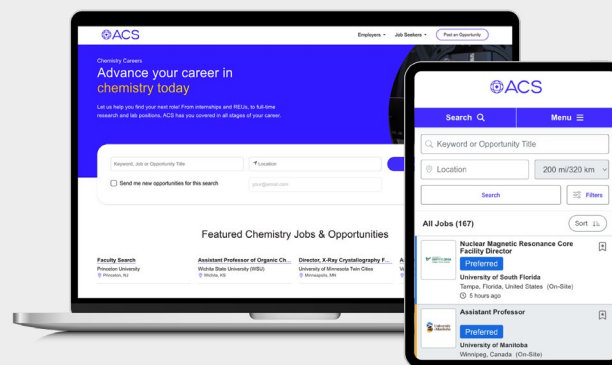


Invest in Dependable Talent – from Late-Career Professionals to Students

Post your job where the industry's most qualified professionals go to advance their careers – [ACS Chemistry Careers](https://chemistryjobs.acs.org) and Classified Ads with C&EN. Leverage the trust and visibility of ACS and C&EN within the chemical enterprise and academic communities to attract top-tier candidates.

To purchase an ACS Chemistry Careers package, visit: chemistryjobs.acs.org

ACS Chemistry Careers Job Postings



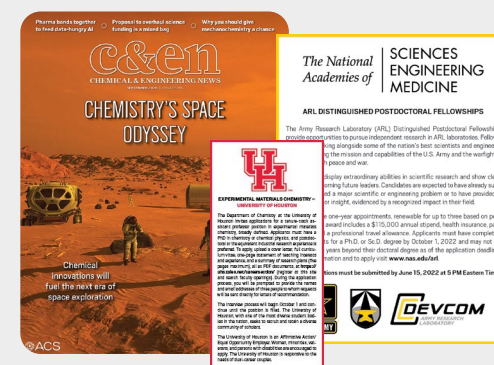
With 30-day listings on chemistryjobs.acs.org, your job gets premium exposure to thousands of chemistry professionals.

7,000
Active Job Seekers

Upgrades and package options include:

- ✓ **Resume Access:** Search and connect with active jobseekers
- ✓ **Job Flash™ Email:** Featured in targeted emails to thousands of qualified candidates
- ✓ **TalentBoost Upgrade:** Distribute your job to top-tier job sites and search engines

C&EN Classifieds and Showcase Ads



With over **94,000 print and e-magazine subscribers**, C&EN offers a trusted global platform to promote your open roles.

Options include:

- ✓ **Classified Ads:** Reach a global readership with a job posting in C&EN's print issue
- ✓ **Employer Showcase Ads:** Enhance your job posting in C&EN with a showcase ad featuring your logo and brand colors for standout visibility

Maximize Your Impact at ACS Spring and Fall

ACS Spring and Fall Meetings attract an average of 13,000+ attendees, including researchers, industry leaders, innovators, and even Nobel laureates. With more than half of attendees influencing purchasing decisions, these events offer a powerful opportunity to build relationships, generate leads, and increase brand visibility.



Sponsorship Bundles

Extend your impact beyond the booth with bundled packages designed to maximize your investment, visibility, and engagement.

- ✓ **Premium exhibit placement**
- ✓ **Expo Hall speaking opportunities**
- ✓ **Integrated meeting advertising**
- ✓ **Enhanced brand visibility throughout the event**

Additional standalone and add-on opportunities are also available, including digital advertising, thought leadership programs, and on-site branding.

More than
50%
of our attendees
are involved in the
purchasing
process!



Exhibition Options

Put your technology and solutions in front of a highly engaged scientific audience.

- ✓ **Connect directly** with researchers and decision-makers from industry, academia, and government.
- ✓ **Demonstrate your expertise** to the people driving scientific discovery and purchasing decisions.
- ✓ **Target the right audience** through Dedicated Zones, industry-focused exhibit areas such as Pharma, Materials Science, Sustainability, Small Business, Publishers, and the Career Fair.

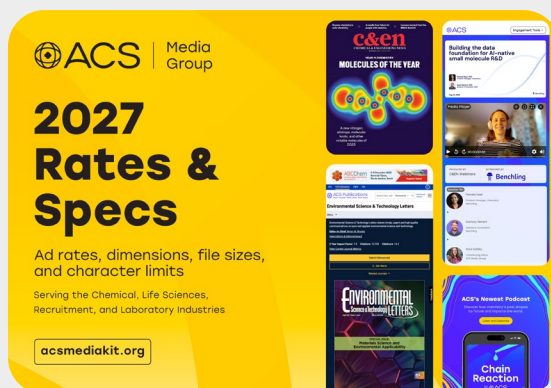
Explore all exhibiting and sponsorship opportunities at acs.org/exhibit



Strategies, Specs, and Success Stories

Visit acsmediakit.org for additional resources, and connect with [ACS Media Group on LinkedIn](#) for the latest science marketing tips, industry insights, case studies, and campaign ideas. Need more information? Reach out at acsmediagroup@acs.org. We're here to help!

Rates and Specifications

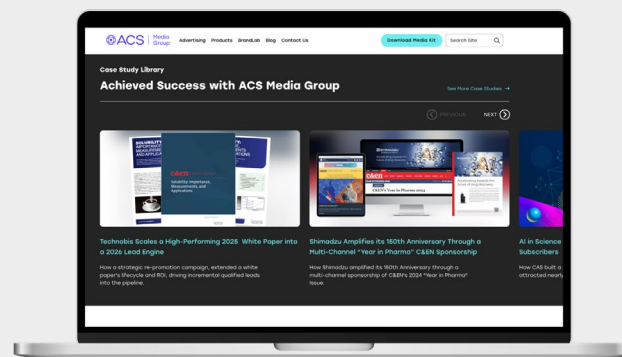


Get the details you need to plan with confidence.

Our comprehensive guide covers advertising rates, specs, dimensions, file sizes, and character limits across all ACS products.

Download now:
acsmediakit.org/adspecs

Case Study Library



See how leading companies in the chemical sciences have successfully partnered with ACS Media Group to reach their target audiences.

Explore real-world results and proven strategies:
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