ACS
American Chemical Society

ACS SPRING 2027

March 21–25
New Orleans, LA

Exhibitor & Sponsorship Prospectus

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ACS Spring 2027 in New Orleans is the place for science brands to get in front of the researchers, innovators, and buyers driving the future. It's where discovery happens and your solutions stand out.

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Why Exhibit or Sponsor?

High-Quality Lead Generation

Face-to-face interactions build trust and spark new partnerships.

- **90:1** attendee-to-exhibitor ratio ensures your team stays busy with meaningful conversations
- **148 average lead scans** per company with built-in capture tools

An Engaged Audience with Buying Power

ACS attracts a uniquely influential scientific community.

- **13,000+ attendees** across industry, academia, and government
- **Prestigious speakers** and participants, including Nobel laureates
- **More than half of attendees have buying power**

Global Brand Visibility and Scientific Credibility

Leverage the reputation of one of the world's most trusted scientific communities.

- **Meeting content attracts top-tier media coverage** including ABC News, CNN, Chemistry World, NPR, Newsweek, Scientific American, The Wall Street Journal, and more

Targeted Access Through Immersive Show Experiences

Stand out where your buyers gather.

- **Dedicated Zones** that concentrate traffic by scientific vertical for high-intent, curated interactions

Source: 2025 ACS Buying Power Survey; ACS Spring 2026 Registration Data

"There's always a cost involved with things, but the return that you get — brand awareness, face-to-face interaction with customers — some of those things, you can't really put a value on. If you're in this space, this is where you want to be."

– James McKean, Sales Manager, IKA • **watch full video testimonial**

Who Attends ACS Spring?

Where Our Attendees Work

Top represented organization include:

- Agilent
- AstraZeneca
- Caltech
- Dow
- Genentech/Roche
- MIT
- MilliporeSigma
- National Institutes of Health (NIH)
- Oak Ridge National Laboratory
- Pfizer
- Stanford University
- Thermo Fisher Scientific
- UC Berkeley

Top Areas of Work or Study

- Organic Chemistry
- Materials Science
- Biochemistry
- Physical Chemistry
- Analytical Chemistry
- Inorganic Chemistry
- Medicinal Chemistry
- Chemical Engineering
- Catalysis
- Nanotechnology

What Our Attendees Are Looking for:

- Scientific Computer and Data Management
- Laboratory Equipment and Services
- Testing and Measurement Instrumentation
- Technical Literature, Websites, and Databases
- Analytical Research
- R&D and Manufacturing Services
- Chemicals, Reagents, and Raw Materials
- Academic and Educational Services
- Career Development and Training

Source: ACS Spring 2026 Registration Data

13,714
Total attendees

80+
Countries represented

48%
of attendees hold a Ph.D.

65%
primary job function is R&D

51%
involved in purchasing process

Thank You to Our Spring 2026 Sponsors

ACS Publications
Most Trusted. Most Cited. Most Read.

AMERICAN ELEMENTS
THE MATERIALS SCIENCE MANUFACTURER®

MilliporeSigma

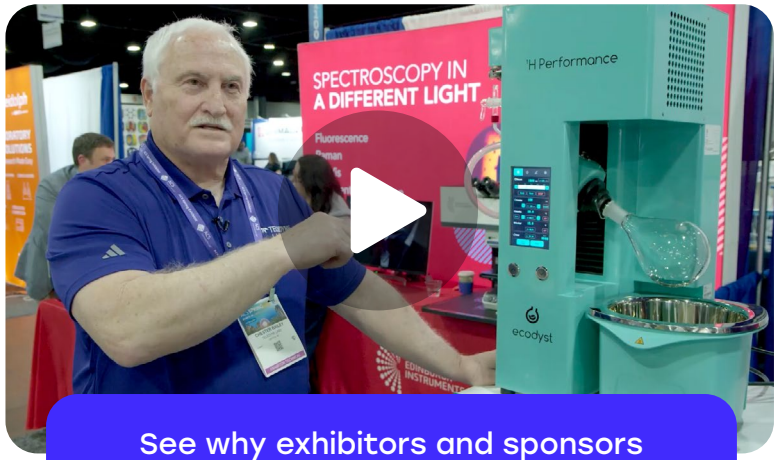
ThermoFisher SCIENTIFIC

THE CAMILLE AND HENRY Dreyfus Foundation

BRUKER

IBM

magritek
www.magritek.com



See why exhibitors and sponsors choose ACS Fall and Spring Meetings year after year – **watch the video**

Sponsorship Packages

More exposure. More benefits. One new bundled price.

Experience bigger visibility at a better value with our new bundled Sponsorship Packages. Our enhanced Sponsorship Packages provide premium booth placement in your ideal zone, high-impact speaking opportunities in Expo Hall theaters, and integrated advertising benefits that keep your brand in front of attendees all meeting long.

Xenon $35,000+

✓ **Limited to two per zone**

Event Access

- Ten (10) Complimentary Full Conference Registrations
- Fourteen (14) Additional Priority Points (Points secure priority position for selecting booth space and sponsorship opportunities)
- First right of refusal to previous sponsorship inventory (valid for 90 days after previous event)

Exhibition Presence

- 20'x20' Booth

Thought Leadership

- 25-Minute Expo Theatre Presentation (1 per day during first 2 days of expo; first come, first served)

Digital Recognition

- Logo and hyperlink on ACS Spring website, mobile app, and virtual platform
- Ad in an ACS-delivered email to attendees
- Deluxe online booth profile
- 30-second video ad on the virtual platform (Vimeo or YouTube link required)

Onsite Branding and Recognition

- Recognition and signage in sponsor's zone
- Recognition on walk-in slides at sessions
- Inclusion on all "Thank you to our Sponsors" signage
- Expo Hall aisle sign

Advertising and Sponsorships

- $12,000 credit toward sponsorship or advertisement (must be used at ACS Spring 2027)
- Sponsorship Report

Sponsorship Packages

Krypton $20,000+

✓ **Limited to six total participants**

Event Access

- Five (5) Complimentary Full Conference Registrations
- Eight (8) Additional Priority Points (Points secure priority position for selecting booth space and sponsorship opportunities)
- Second right of refusal to previous sponsorship inventory(valid for 90 days after previous event)

Exhibition Presence

- 10'x20' Corner Booth

Thought Leadership

- 25-Minute Expo Theatre Presentation (1 per day during first 2 days of expo; first come, first served)

Digital Recognition

- Logo and hyperlink on ACS Spring website, mobile app, and virtual platform
- Premium online booth profile

Onsite Branding and Recognition

- Recognition on walk-in slides at sessions
- Inclusion on all “Thank you to our Sponsors” signage

Advertising and Sponsorships

- $10,000 credit toward sponsorship or advertisement (must be used at ACS Spring 2027)
- Sponsorship Report

Argon $10,000+

✓ **Unlimited**

Event Access

- Three (3) Complimentary Full Conference Registrations
- Four (4) Additional Priority Points (Points secure priority position for selecting booth space and sponsorship opportunities)
- Third right of refusal to previous sponsorship inventory (valid for 90 days after previous event)

Exhibition Presence

- 10'x10' Corner Booth

Digital Recognition

- Company name listed on ACS Spring website, mobile app, and virtual platform
- Standard online booth profile

Onsite Branding and Recognition

- Recognition on all walk-in slides (without logo)
- Inclusion on all “Thank you to our Sponsors” signage

Advertising and Sponsorships

- $5,000 credit toward sponsorship or advertisement (must be used at ACS Spring 2027)

Exhibiting Options and Pricing

Small Chemical Business and Nonprofit Kiosk Package

✓ **$3,050**

Kiosk includes:

- Two (2) Exhibitor booth personnel badges per kiosk, with technical session access
- Kiosk includes graphic, one stool, wastebasket, and carpeted area
- Listing in the ACS mobile app, virtual platform, and website
- Exclusive access to the Exhibitor Sales Lounge

**Small businesses must prove employment of 50 or fewer.*

**Nonprofit Package limited to organizations that are 501(c)(3) or government agencies. Respective certificates must be provided to receive the nonprofit rate.*

Standard Booth Package

Most Popular

✓ **$3,993 per 10'x10' inline booth**

✓ **$395 for each corner**

Space includes:

- Two (2) Exhibitor booth personnel badges per 10'x10', with technical
- session access
- 8' high back drape and 3' side drape
- Listing in the ACS mobile app, virtual platform, and website
- Exclusive access to the Exhibitor Sales Lounge

ACS Career Fair Recruiter's Booth Package

✓ **$3,300 per 10'x10' booth**

✓ **$395 for each corner**

Package Includes:

- 8' high back drape and 3' side drape with one (1) 6' table and 2 chairs set up inside the ACS Career Fair
- Two (2) exhibitor booth personnel badges, with technical session access
- Listing in the ACS mobile app, virtual platform, and exhibitor directory
- Exclusive access to the Exhibitor Sales Lounge
- Connect with up to 10 interested jobseekers through our online resume bank for free
- Two (2) 30-day job postings on the ACS job board

Find Your Zone at ACS Spring 2027

Our Dedicated Zones on the Expo Floor create focused, immersive environments within key scientific verticals, giving your brand direct access to the audiences that matter most. Standard booth pricing and benefits apply.

Pharma Zone

Connect with the scientists and chemists shaping the future of drug discovery, health, and biomedical innovations.

Materials Science Zone

Showcase innovations in polymers, nanotechnology, electronic materials, biomaterials, and sustainable materials chemistry.

READY TO BOOK? View floorplan and booking information online or contact us at exhibit@acs.org.

Booth Marketing Package Upgrade

Investment: $4,500

Drive traffic to your booth with this upgrade package including:

- One (1) mobile app notification
- One (1) Sponsor spotlight in an attendee email
- One (1) Expo Hall aisle sign

EXHIBIT DATES	
March 22 & 23	11 AM–5 PM EDT
March 24	10 AM–2 PM EDT

Dedicated exhibit hours from 12–2 PM each day, featuring snacks and beverages and no competing technical programming – ensuring strong, consistent traffic on the exhibit floor.

EXHIBIT INSTALLATION	
March 20 & 21	8 AM–5 PM EDT

EXHIBIT DISMANTLING	
March 24	2 PM–6 PM EDT
March 25	8 AM–12 PM EDT

Thought Leadership

Position your brand at the forefront of scientific innovation with our thought leadership sponsorships. Demonstrate your expertise, spark meaningful dialogue, and lead the conversation in your field.

Opening Session

Investment: $20,000 each (2 available)

- Exclusive branding of the main stage and verbal recognition
- Up to 5 minutes of presentation time prior to the start of the session
- Recognition in all session promotional emails, onsite signage, and thumbnail on virtual page of online session

Standard Expo Theater Session

Investment: $5,000

- Live 50-minute session in the ChemSpark Theater or Periodic Talks Theater in the Expo Hall
- Listing on the website, virtual platform, and mobile app
- Lead scanner device provided

Premium Expo Theater Session

Investment: $9,000

All of the benefits of the Standard Expo Theater Session, plus:

- Food and beverage provided for 50 attendees
- One (1) mobile app push notification promoting session and refreshments
- Sponsor Spotlight promotion included in an attendee email

1 in 5

Expo Hall visitors attend Expo Theater Sessions

Custom Session with Private Room Rental

Investment: Starting at $3,000

Reserve a dedicated space designed for high-impact engagement—perfect for focus groups or creating an intimate, interactive setting.

Brand Awareness

Amplify your presence and make a memorable impression on attendees with our brand awareness sponsorships.

Exclusive Opportunities

Housing Sponsor

Investment: $15,000

Gain exclusive visibility with your brand featured on the accommodation booking page and all housing communications—reaching attendees early and prominently, with added logo recognition at the onsite housing desk.

Registration & Badge Recycling Sponsor

Investment: $20,000

Put your brand in front of every attendee—from registration to check-in—with standout visibility on the registration page, confirmation emails, and onsite signage for lasting impact.

Wi-Fi and Mobile Charging Station

Investment: $35,000

Power the attendee experience while keeping your brand in constant view. This combined package places your logo on three high-traffic mobile charging stations and integrates your brand into the convention center's Wi-Fi with a custom network name and password. From charging up to logging on, your brand becomes a seamless part of every attendee's day.

Brand Awareness

Expo Hall Aisle Signs

- **Investment: $2,000 each (individual aisles)**

Floor Clings

- **Investment: $4,500 for 3 clings**

Selfie Wall

- **Investment: $8,000**

Spark social buzz with a high-traffic branding opportunity that lives both onsite and online, as attendees snap, share, and tag their event experience with your brand. *(Price includes graphic production and labor.)*

Lanyards

- **Investment: $20,000 (exclusive) plus production costs**

(Must be co-branded with ACS logo)

Place your logo on official event lanyards worn by all attendees for continuous visibility and a lasting brand impression.

Revvity commemorates the 40th Anniversary of their ChemDraw software with a custom-branded sponsorship at ACS Fall 2025.

Custom Branding

Enhance your presence with eye-catching branding throughout the convention center, including digital signage, escalator graphics, banners, and more.

Ask us for options and details at exhibit@acs.org.

Networking Events & Custom Activations

Drive real connections and generate high-value leads by sponsoring networking events in our Expo Hall.

Microsoft Azure hosts a workshop on Quantum Computing during ACS Spring 2025

Sci-Mix

Investment: $15,000 exclusive
$7,500 nonexclusive

(multiple co-sponsorships available)

- Sci-Mix is the largest poster presentation event of ACS Spring 2027!
- Logo recognition at the beverage station
- Includes a lead retrieval device
- Opportunity to provide a giveaway

Session Coffee Break

Investment: $4,500

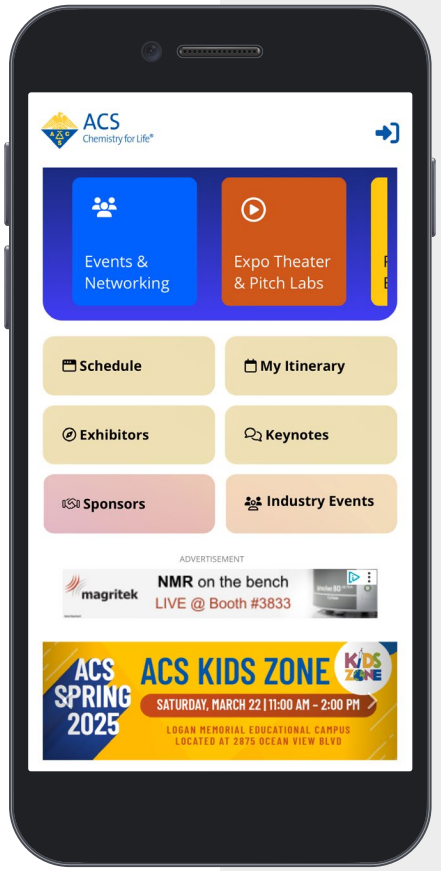
- Coffee and pastries for 50 attendees
- Branded signage at the coffee break
- Sponsorship must be approved by Division leadership

Custom Activations

Design a tailored experience that delivers unforgettable moments, standout branding, and meaningful touchpoints for lead cultivation. Opportunities range from product demonstration workshops to energetic recreational activities like pickleball. **To explore what's possible, contact exhibit@acs.org.**

Digital Opportunities

Extend your reach and stay top-of-mind. Our digital advertising options connect you with ACS Spring attendees before, during, and throughout the meeting experience.



Mobile App Sponsor

✓ **Investment: $10,000**

- Branded or custom full-screen app landing page
- Rotating banner ad
- Mobile app notification

Full Schedule Page

✓ **Investment: $8,000**

- Receive an exclusive, hyperlinked banner on this page and a nonexclusive hyperlinked rotating ad on the virtual platform
- ACS Spring 2025 generated 11,298 unique views and 196,347 total views

Current and Upcoming Schedule Page

✓ **Investment: $8,000**

- Receive an exclusive hyperlinked banner on this page and a nonexclusive hyperlinked rotating ad on the virtual platform

Banner Ad in the Virtual Platform or Mobile App

✓ **Investment: $3,000**

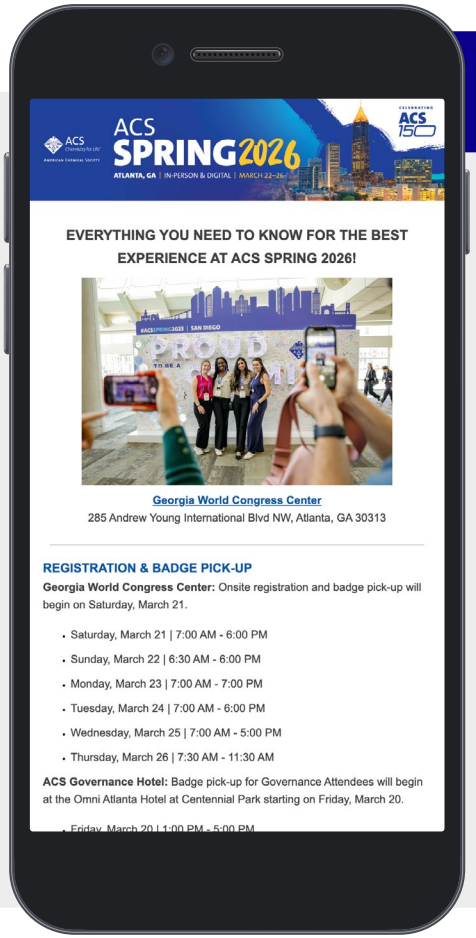
- Capture attendees' attention and direct them to your booth with prominent digital ads on our mobile app and virtual platform

Virtual Lobby Ad

✓ **Investment: $3,000**

- Put your brand front and center the moment virtual attendees arrive with an ad on the event's landing page
- ACS Spring 2025 Virtual Lobby generated 11,814 unique views and 64,014 total page views

Digital Opportunities



High Visibility Emails

"Know Before You Go" Email Banner Ad

✔ **Investment: $6,500 exclusive**

- 53% of recipients opened the 2025 Know Before You Go email, and 11% clicked through on ads.

Email Promotion

✔ **Investment: $4,500 per email**

- Only one email per day will be sent—first come, first served!
- Drive engagement with a branded email sent directly to attendees. Just share your subject line and HTML file, and we'll deliver it on your behalf.

Attendee Email Banner Ad

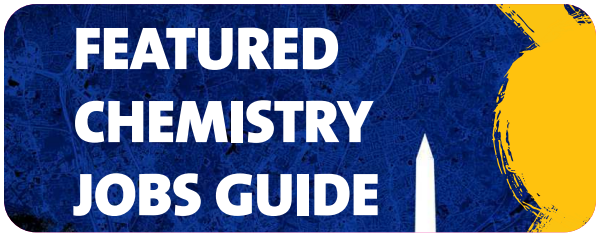
✔ **Investment: $4,000**

Limited availability – only three spots available!

- Hyperlinked static ad
- Direct access to attendees' inboxes for targeted engagement

ACS Career Fair Sponsorships

Stand out to thousands of top-tier candidates, and elevate your brand as an employer of choice.



Interactive Recruitment Guide

- **Investment: $950 for a one-page digital ad and a 30-day job posting**
- **$1,450 for a one-page digital ad and three (3) 60-day job postings**
- **$500 additional for embedded video**

Amplify your reach by advertising in our new interactive recruitment guide. This new opportunity will put your company in front of thousands of jobseekers, meeting attendees, and ACS members.

Career Pathways Workshop

- **Investment: $7,500**

Over 30 approximately two-hour workshops that are cumulatively attended by over a thousand individuals.

- Logo recognition at 15 select sessions
- Opportunity to distribute ACS-approved literature in the workshop room

Professional Headshot Studio

- **Investment: $10,000**

This high-visibility opportunity allows you to connect directly with participants and leave a lasting impression through a personalized experience they'll take with them.

- Logo recognition on signage within the studio
- Opportunity to provide giveaways to attendees
- Professional photographer included!

Looking For Something Different?

We're continually developing new ways to help brands stand out. Get in touch to explore our latest opportunities, or share your goals, and we'll craft a custom sponsorship that showcases your science success story.

Ready to book or have questions?

Contact: **Pete Manfre** | Account Manager
exhibit@acs.org
201.738.4245

Already booked your booth and need logistics info? Reach out to our team at expo@acs.org for all your planning needs.