



# 2026 C&EN Editorial Calendar

## Integrated Advertising Solutions

Serving the Chemical, Life Sciences,  
Recruitment, and Laboratory Worlds

[acsmediakit.org](https://acsmediakit.org)

AMERICAN CHEMICAL SOCIETY



# TAP INTO THE POWER OF ACS' INFLUENTIAL SCIENTIFIC AUDIENCE

For over a century, C&EN has been the trusted voice of the chemical sciences – delivering impactful insights on research, industry trends, and policy to a global scientific community.

Now, we've transformed our print and digital platforms to better connect your brand with this engaged audience. Our new monthly print schedule offers in-depth issues with greater reach, and our redesigned C&EN Online experience delivers fresh, relevant content daily – optimized to attract more scientists and buyers and keep readers engaged longer.

Our content is respected, widely shared, and influential across the global scientific community. 96% of our audience considers C&EN a trusted resource for scientific and new product information. Aligning your brand with C&EN means reaching a highly engaged audience of scientific leaders and business decision-makers — boosting your visibility, credibility, and results.

## C&EN'S MULTI-PLATFORM REACH: TRUSTED. RESPECTED. EVERYWHERE.

- ✓ **C&EN Online:** Updated daily, reaching 307K+ monthly visitors with timely, trusted content
- ✓ **C&EN Magazine:** Monthly print issues delivered to 94K subscribers, with a reach of 225K through pass-along readership
- ✓ **E-Newsletters:** Weekly delivery to 256K subscribers, featuring curated scientific news
- ✓ **Special Features:** Widely-shared multi-platform packages, including: Global Top 50 Chemical Companies, Talented 12, and 10 Start-Ups to Watch
- ✓ **Stereo Chemistry Podcast:** Stories and voices from across the chemical sciences
- ✓ **Webinars and Events:** Editorially-led discussions on trending topics, including the in-person "Future of" panel series and networking events in NYC

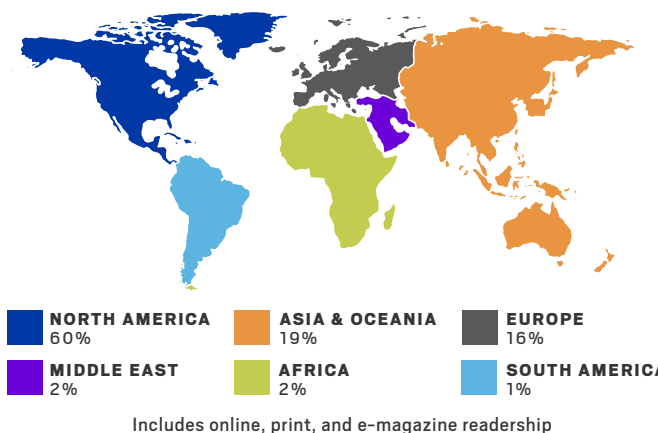
## C&EN PRINT MAGAZINE READERSHIP

**94K** ↔ **225K**

Print and E-Magazine  
Subscribers

Pass-Along  
Readership

## C&EN SHARE OF READERSHIP BY REGION



## C&EN ONLINE TRAFFIC STATS PER MONTH

<b>307,985</b>	Unique Visitors
<b>386,160</b>	Total Visits
<b>582,906</b>	Total Page Views
<b>00:59</b>	Average Time on Article Pages

## ANNUAL NEWSLETTER SUBSCRIBERS

<b>256,494</b>	C&EN Weekly Newsletter
<b>85,308</b>	C&EN Digital Magazine E-Blast
<b>188,404</b>	ACS Matters

Sources: 2025 ACS Buying Power Survey; Adobe Analytics, January - June 2025



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OF C&EN!

Explore our editorial calendar for print schedules, bonus distribution opportunities, and the news that will make headlines in 2026. Topics will also be covered on [cen.acs.org](https://cen.acs.org), with advertising and sponsorship opportunities available across both platforms.

MONTHLY ISSUE FEATURED TOPICS	INDUSTRY FOCUS	BONUS DISTRIBUTION**	SPACE CLOSING	MATERIALS DEADLINE	MAIL DATE
<b>JANUARY</b>					
World Chemical Outlook *	<span style="color: blue;">●</span> <span style="color: orange;">●</span>	ACI	Dec 09	Dec 10	Dec 30
The New Drugs of 2025	<span style="color: blue;">●</span>				
<b>FEBRUARY</b>					
Specialty Chemicals	<span style="color: orange;">●</span> <span style="color: green;">●</span>	ACS Spring 2025, IFPAC, Pittcon	Dec 29	Jan 2	Jan 23
Advanced Materials	<span style="color: pink;">●</span>				
<b>MARCH</b>					
Drug Discovery	<span style="color: blue;">●</span> <span style="color: purple;">●</span>	AACR, ACS Spring 2026, CPHI WW, In-Cosmetics Global	Jan 26	Jan 30	Feb 20
Priestley Medalist	<span style="color: blue;">●</span> <span style="color: orange;">●</span> <span style="color: purple;">●</span> <span style="color: pink;">●</span> <span style="color: green;">●</span>				
<b>APRIL</b>					
Petrochemicals	<span style="color: orange;">●</span>	Interphex 2026	Feb 20	Feb 24	Mar 18
Lab Safety	<span style="color: blue;">●</span> <span style="color: orange;">●</span> <span style="color: purple;">●</span> <span style="color: pink;">●</span> <span style="color: green;">●</span>				
<b>MAY</b>					
Green Chemistry	<span style="color: green;">●</span> <span style="color: orange;">●</span>	ASMS, CPHI NA, NYSCC	Mar 23	Mar 27	Apr 17
Biopharmaceuticals	<span style="color: blue;">●</span>				
<b>JUNE</b>					
C&EN's Talented 12 *	<span style="color: blue;">●</span> <span style="color: orange;">●</span> <span style="color: purple;">●</span> <span style="color: pink;">●</span> <span style="color: green;">●</span>	ACS Fall 2026	Apr 27	May 1	May 22
Advances in Scientific Instrumentation	<span style="color: purple;">●</span> <span style="color: pink;">●</span>				

● PHARMACEUTICALS & LIFE SCIENCES

● INDUSTRIAL & SPECIALTY CHEMICALS

● INSTRUMENTATION

● MATERIALS SCIENCE

● SUSTAINABILITY

\*Special issue available for sponsorship.

\*\*Bonus distribution is not guaranteed and subject to change.

MONTHLY ISSUE FEATURED TOPICS	INDUSTRY FOCUS	BONUS DISTRIBUTION**	SPACE CLOSING	MATERIALS DEADLINE	MAIL DATE
<b>JULY</b>					
Home and Personal Care	● ● ● ● ●	ACS Fall 2026	May 25	May 29	Jun 19
The Energy Transition	● ● ●				
<b>AUGUST</b>					
C&EN's Global Top 50 Chemical Companies *	● ● ● ● ●	ACS Fall 2026, CIEX, Pharma ChemOutsourcing, Women in Chemicals	Jun 22	Jun 26	Jul 17
Back to School/Back to Work	● ● ● ● ●				
<b>SEPTEMBER</b>					
APIs--CPHI Worldwide Preview	● ●		Jul 27	Jul 31	Aug 19
Chemistry and AI	● ●				
<b>OCTOBER</b>					
Drug Development	●	AAPS	Aug 21	Aug 24	Sep 18
Food Ingredients	● ● ● ● ●				
<b>NOVEMBER</b>					
10 Start-Ups to Watch *	● ● ● ● ●		Sep 21	Sep 25	Oct 16
Polymers and Plastics	● ● ●				
<b>DECEMBER</b>					
C&EN's Year in Chemistry and Pharma *	● ● ● ● ●		Oct 26	Oct 30	Nov 20

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## Download Rates & Specs


Get comprehensive details and pricing for all C&EN print and digital ad options.


[acsmediakit.org/adspecs](https://acsmediakit.org/adspecs)


# DOWNLOAD THE 2026 MEDIA KIT

Get a complete view of how ACS and C&EN can elevate your brand. Download the latest media kit to uncover everything you need to make informed and strategic advertising decisions.


## INSIDE YOU WILL FIND:

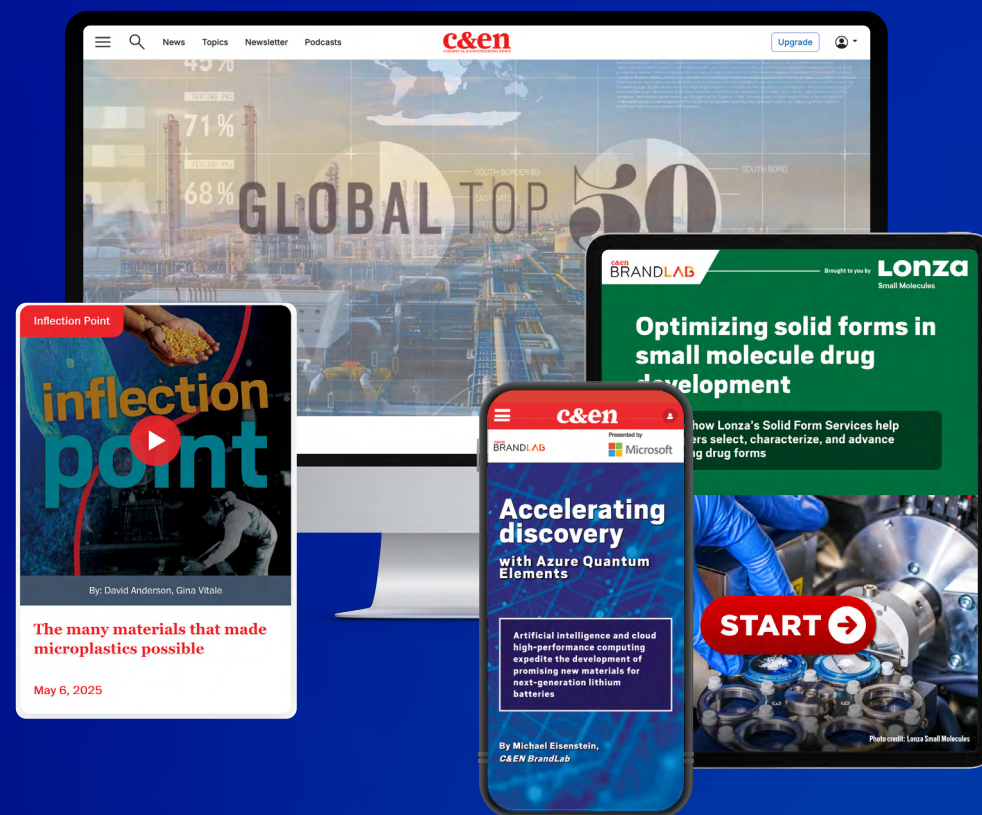
 **New and Enhanced Opportunities with C&EN:** Step beyond the editorial calendar and discover C&EN's latest science storytelling products, including immersive, audience-favorite formats like podcasts, editorially-led webinars, featured columns, games, infographics, and more.

 **Audience Dashboard:** Gain a data-driven view of who you'll reach across C&EN and ACS Journals.

 **Buying Power Survey Insights:** Learn what motivates our readers – what they value, how they buy, and what drives their decisions.

 **Product Portfolio & Success Stories:** Explore our full range of advertising solutions – from lead generation and digital campaigns to print and recruitment. View real-world case studies and performance metrics.

 **C&EN BrandLab Spotlight:** Discover how our custom content studio can help you craft compelling content that informs, inspires, and converts.



Download Media Kit at: [acsmediakit.org/kit](https://acsmediakit.org/kit)

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