

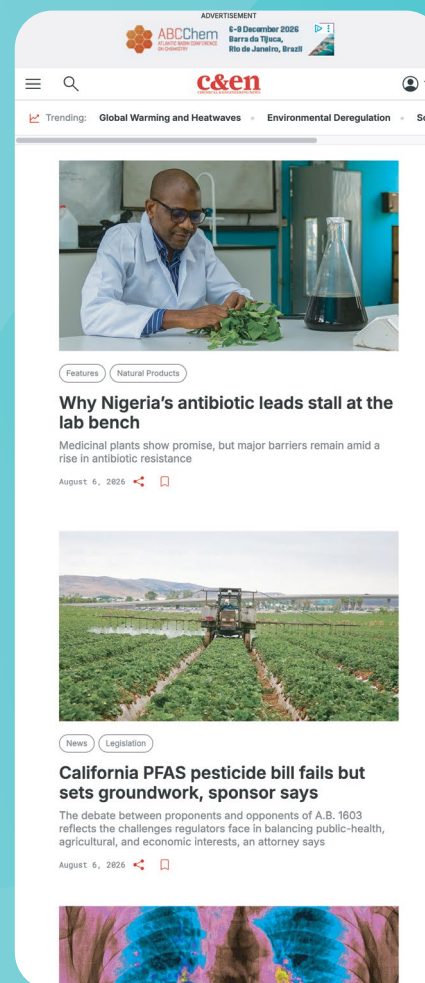
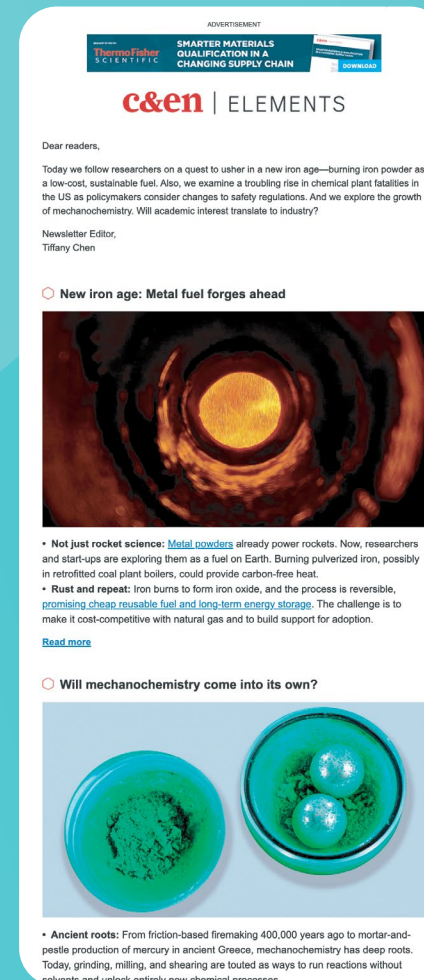


2027 C&EN Editorial Calendar

C&EN delivers the stories shaping the chemistry enterprise. See how your brand can be part of the conversation across print and digital platforms.

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American Chemical Society



Attention Is Earned. Trust Is Built. C&EN Delivers Both.

For more than 100 years, C&EN has been the trusted voice of the chemical enterprise, delivering news and insights to scientists and industry decision-makers worldwide.

That influence continues to grow. Following the redesign of C&EN Online, **unique visitors increased by 61%**, while our reach expanded across key global markets in Asia and Europe. And because **96% of readers consider C&EN a trusted resource for scientific and product information**, advertising with C&EN helps elevate your brand among influential scientific and business audiences.

C&EN's Multi-Platform Reach

- **C&EN Online:** Updated daily, reaching 497K+ monthly visitors with timely, trusted content
- **C&EN Magazine:** Monthly print issues delivered to 94K subscribers, with a reach of 225K through pass-along readership
- **E-Newsletters:** Weekly delivery to 249K subscribers, featuring curated scientific news
- **Special Features:** Widely-shared multi-platform packages, including: Global Top 50 Chemical Companies, Talented 12, and 10 Start-Ups to Watch
- **Podcasts:** Stories and voices from across the chemical sciences
- **Events:** Editorially-led discussions on trending topics, including the in-person "Future of Chemistry" panel series and networking events

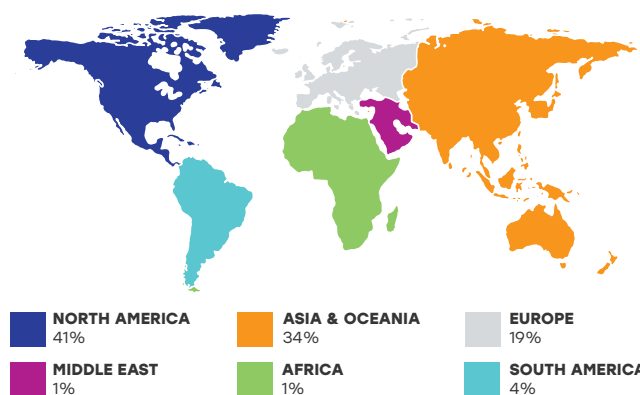
C&EN Print Magazine Readership

94K  **225K**

Print and E-Magazine
Subscribers

Pass-Along
Readership

C&EN Share of Readership By REGION



Includes online, print, and e-magazine readership

C&EN Online Traffic Stats Per Month

497,137	Unique Visitors
590,527	Total Visits
661,743	Total Page Views
00:52	Average Time on Article Pages

Annual Newsletter Subscribers

249,971	C&EN Elements Newsletter
80,370	C&EN Digital Magazine E-Blast
19,342	ACS Industry Elements, Powered by C&EN

2025 ACS Buying Power Survey; Adobe Analytics, July 2025 - June 2026

ACS Media Group | 2027 C&EN Editorial Calendar



2027 C&EN Editorial Calendar

Explore our editorial calendar for publication schedules, bonus distribution opportunities, and the news that will make headlines in 2027. Topics will also be covered in both print and on cen.acs.org, with advertising and sponsorship opportunities available across both platforms.

Monthly Featured Topics	Platform	Industry Focus	Print Bonus Distribution**	Print Space Closing	Materials Deadline	Print Mail Date
January						
World Chemical Outlook *			SLAS	Nov. 23, 2026	Nov. 27, 2026	Dec. 18, 2026
February						
Water and Chemistry			ACI	Dec. 17, 2026	Dec. 24, 2026	Jan. 22, 2027
March						
Chemistry vs. Physics; 300th Anniversary of Isaac Newton’s Death			ACS Spring 2027	Jan. 20, 2027	Jan. 22, 2027	Feb. 19, 2027
Coverage of ACS Spring 2027 (Online - March 21-25)						
April						
Priestley Medalist: Honoring Chad Mirkin			ACS Spring 2027, Interphex 2028	Feb. 17, 2027	Feb. 19, 2027	March 17, 2027
May						
Chemistry’s Most Fortuitous Mistakes			PittConn, NYSCC	March 17, 2027	March 19, 2027	April 16, 2027
June						
C&EN’s Talented 12 *			ASMS	April 21, 2027	April 23, 2027	May 21, 2027

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2027 C&EN Editorial Calendar

Monthly Featured Topics	Platform	Industry Focus	Print Bonus Distribution**	Print Space Closing	Materials Deadline	Print Mail Date
July						
Plastics Recycling				May 19, 2027	May 21, 2027	June 17, 2027
August						
C&EN's Global Top 50 Chemical Companies *		    	ACS Fall 2027	June 16, 2027	June 18, 2027	July 16, 2027
Coverage of ACS Fall 2027 (Online - Aug. 22-26)		    				
September						
Yearbook of Research Institutes for Postdocs		 	ACS Fall 2027	July 20, 2027	July 22, 2027	Aug. 18, 2027
October						
Asia's 8 Most Promising Molecules		 	CPHI WW	Aug. 18, 2027	Aug. 20, 2027	Sept. 17, 2027
Nobel Coverage (Online - Early October)		    				
November						
10 Start-Ups to Watch *		    	AAPS	Sept. 15, 2027	Sept. 17, 2027	Oct. 15, 2027
Nobel Coverage (Print)		    				
December						
C&EN's Year in Chemistry and Pharma *		    	ICIS	Oct. 20, 2027	Oct. 22, 2027	Nov. 19, 2027

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Download our latest ACS Media Kit to explore advertising opportunities across the full ACS portfolio and discover how to maximize the impact of your C&EN campaign.

Inside you will find:



Audience Dashboard: Gain a deeper data-driven view of who you'll reach across C&EN, ACS Journals, CAS Common Chemistry and more.



Buying Power Survey Insights: Learn what motivates our readers – what they value, how they buy, and what drives their decisions.



Product Portfolio & Success Stories: Explore our full range of advertising solutions – from lead generation and digital campaigns to print and recruitment. View real-world case studies and performance metrics.



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Advertising and Sales Contacts

Managing Director of Sales & Strategic Partnerships

Cynthia Graham-Tappan

c_graham@acs.org



United States

Midwest, Northeast East
Coast & Canada Sales

Chris Nolan

c_nolan@acs.org

East Coast &
Southeast Sales

Jim Beckwith

j_beckwith@acs.org

West Coast Sales

Beth Kurup

b_kurup@acs.org

ACS Meetings & Expo Sales

Stephanie Konkoy

s_konkoy@acs.org

ACS Meetings & Expo Sales

Pete Manfre

p_manfre@acs.org

Europe

United Kingdom, France, Italy, Spain, Norway, Sweden,
Ireland, and South Africa

acsmediagroup@acs.org

Germany, Austria, Switzerland, The Netherlands, Ireland, Scandinavia,
Belgium, Portugal, East Central Europe, and The Middle East

Uwe Riemeyer

riemeyer@intermediapartners.de

Asia/Pacific

Australia & New Zealand

Chris Nolan

c_nolan@acs.org

China

Bella Guo

bella.guo@echinachem.com

China: U.S. Contact

Minghua Lu

minghua@echinachem.com

India

Faredoon Kuka

kuka@rmamedia.com

Korea, Japan, Singapore
& Thailand

Jim Beckwith

j_beckwith@acs.org

Additional Contacts

ACS Brandlab

CENBrandLab@acs.org

Ad Production Information

displayads@acs.org

Digital Ad Trafficking

onlineads@acs.org

Recruitment & Classifieds

classifieds@acs.org

General Sales Inquiries

acsmediagroup@acs.org

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