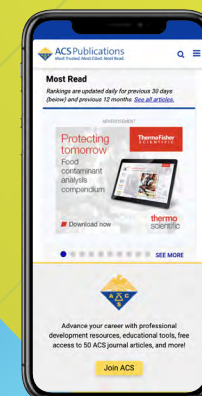
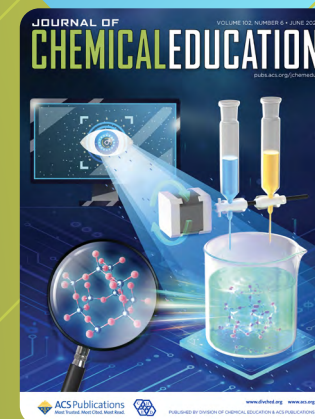
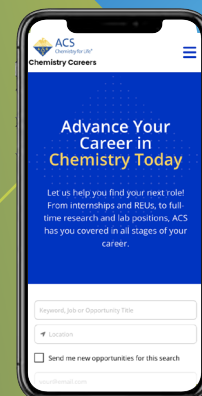
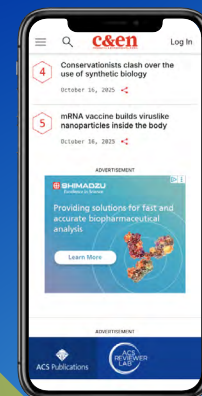


# 2026 Rates & Specifications

Ad rates, dimensions, file sizes,  
and character limits

Serving the Chemical, Life Sciences,  
Recruitment, and Laboratory Worlds




[acsmediakit.org](http://acsmediakit.org)




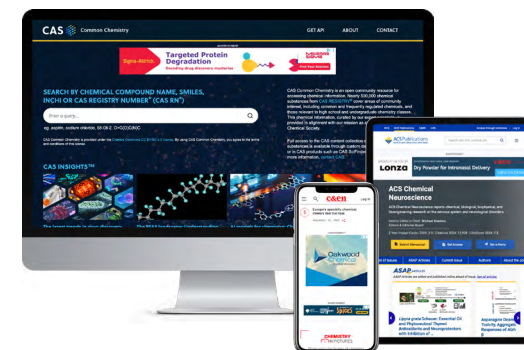
# 2026 Rates & Specifications

<b>DIGITAL DISPLAY ADS</b> .....	<b>03</b>
<b>NATIVE AND E-NEWSLETTER ADS</b> .....	<b>04</b>
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## C&EN ONLINE



			
	HALF PAGE	LEADERBOARD	MEDIUM RECTANGLE
<b>DIMENSIONS WIDTH X HEIGHT</b>	300 x 600	728 x 90 320 x 50 (mobile size)	300 x 250
<b>MAXIMUM FILE SIZE</b>	100 KB	40 KB	40 KB
<b>FILE TYPES</b>	GIF, Animated GIF, JPG		
<b>ANIMATED GIF MAXIMUMS</b>	Animated GIF maximum of 5 frames, 4 revolutions	Animated GIF maximum of 5 frames, 4 revolutions	Animated GIF maximum of 5 frames, 4 revolutions
<b>RATES</b>	\$100/CPM	\$100/CPM	\$80/CPM

**81%**  
OF THE ACS AUDIENCE  
IS INVOLVED IN THE  
PURCHASING PROCESS






**RUN YOUR LEADERBOARD AND MEDIUM RECTANGLE ADS ACROSS  
C&EN, ACS JOURNALS AND CAS CHANNELS FOR INCREASED VALUE AND REACH!**

## CAS COMMON CHEMISTRY

		
	MEDIUM RECTANGLE	LEADERBOARD / SEARCH BANNER
<b>DIMENSIONS WIDTH X HEIGHT</b>	300 x 250	728 x 90 320 x 50 (mobile size)
<b>MAXIMUM FILE SIZE</b>	40 KB	40 KB
<b>FILE TYPES</b>	GIF, Animated GIF, JPG	
<b>ANIMATED GIF MAXIMUMS</b>	Animated GIF maximum of 5 frames, 4 revolutions	
<b>RATES</b>	\$60/CPM	\$60/CPM



## ACS JOURNALS

		
	MEDIUM RECTANGLE	LEADERBOARD / SEARCH BANNER
<b>DIMENSIONS WIDTH X HEIGHT</b>	300 x 250	728 x 90 320 x 50 (mobile size)
<b>MAXIMUM FILE SIZE</b>	40 KB	40 KB
<b>FILE TYPES</b>	GIF, Animated GIF, JPG	
<b>ANIMATED GIF MAXIMUMS</b>	Animated GIF maximum of 5 frames, 4 revolutions	
<b>RATES</b>	\$60/CPM	\$60/CPM


## TARGETING ADD-ONS

	RATES BASED ON IMPRESSIONS
<b>GEO-TARGETING</b>	\$5/CPM
<b>FREQUENCY CAPPING</b>	\$1/CPM
<b>RICH MEDIA</b>	\$5/CPM
<b>AUDIENCE TARGETING</b> Journals (up to 50 keywords with leaderboard only) or c&en topics	\$5/CPM

## NATIVE ADVERTISING

NATIVE ADVERTISING PACKAGES		
	NATIVE ADS	NATIVE ADS WITH VIDEO
PACKAGE COMPONENTS	4 Native Ads provided for optimization (A/B Testing)	4 Native Ads provided for optimization (A/B Testing) + 1 Video Placement
FORMAT TYPES	800 x 800 image only + 50: Headline 100: Text	800 x 800 image only + 50: Headline 100: Text
MINIMUM BUY	\$5,000	\$5,000
C&EN RATES (CPM)	\$50/CPM	\$60/CPM
ACS JOURNAL RATES (CPM)	\$25/CPM	\$40/CPM

## E-NEWSLETTERS

E-NEWSLETTER AD RATES & SPECS						
	PRODUCT SHOWCASE	SPONSORED CONTENT	MEDIUM RECTANGLE	SPONSORED CONTENT	TOP BANNER	SPONSORED NATIVE CAMPAIGN
E-NEWSLETTER	eTOC Alerts ACS Journals	eTOC Alerts ACS Journals	Digital Edition eBlast	C&EN Weekly, Digital Edition eBlast or ACS Matters	C&EN Weekly or ACS Matters	C&EN Weekly
DIMENSIONS WIDTH X HEIGHT	180 x 150 150 Characters	180 x 150 150 Characters	300 x 250	180 x 150 150 Characters	468 x 60	275 x 150 150 Characters
MAXIMUM FILE SIZE	40 KB	40 KB	40 KB	40 KB	40 KB	40 KB
FILE TYPES	JPG					
CHARACTER LIMIT FOR TEXT AD*	50: Headline 100: Text	50: Headline 100: Text	N/A	50: Headline 100: Text	N/A	50: Headline 100: Text
RATES	\$2,000/ mailing	\$2,000/ mailing	\$4,500/ mailing	\$4,500 /mailing	\$5,500/mailings	\$4,500/ mailing

\*CHARACTER LIMIT includes spaces

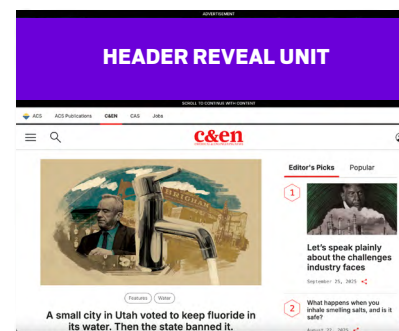
Please note rates are reflected as NET.

ASK US HOW TO GET 100% SHARE OF  
VOICE WITH ROADBLOCK E-NEWSLETTERS!

## HEADER REVEAL UNIT

	DESKTOP	TABLET	MOBILE
<b>CANVAS SIZE</b>	2500 x 450	1490 x 300	736 x 320
<b>STATIC AD RATE</b>		\$130/CPM	
<b>ANIMATED AD RATE</b>		\$160/CPM	

Available on [cen.acs.org](http://cen.acs.org) and [pubs.acs.org](http://pubs.acs.org)



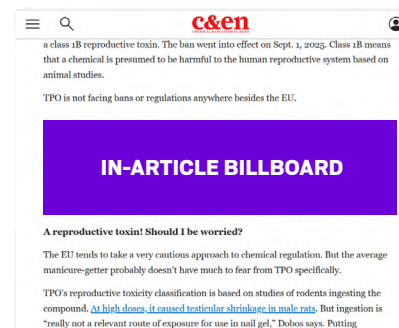
### HEADER REVEAL

The header reveal unit offers a large space to promote your advertising message. It will be the first thing readers see as they log onto our site at the very top of [cen.acs.org](http://cen.acs.org).

## IN-ARTICLE BILLBOARD UNIT

	DESKTOP, TABLET, AND MOBILE
<b>CANVAS SIZE</b>	970 x 250
<b>STATIC AD RATE</b>	STATIC AD RATES \$75/CPM
<b>ANIMATED AD RATE</b>	ANIMATED AD RATES \$100/CPM

Available on [cen.acs.org](http://cen.acs.org)



### IN-ARTICLE BILLBOARD




Seamlessly integrated within C&EN articles, this ad unit supports interactive elements such as animation and video to capture readers' attention and enhance engagement.

## AD SUBMISSION GUIDELINES

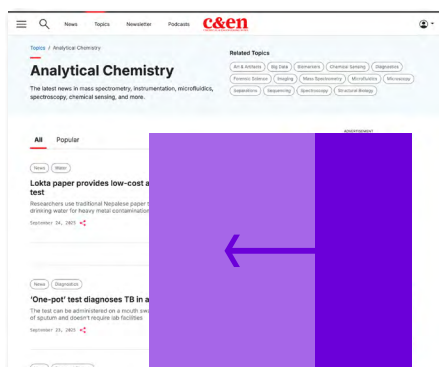
- **Ad Format:** Individual jpeg file per ad size (.psd files may be requested if needed)
- **Ad Type:** Static or animated
- **Audio/Video:** Videos can be submitted as mp4, vast, youtube, or vimeo links. for ads with video, a placeholder area must be included in the design of the ad where the video file will be dropped in.
- **Max Video File Size:** 30 MB
- **3rd Party Click Tracker:** Yes
- **Animation:** Fade, rotate, scale, or slide can be built into an ad

Please keep edges clear of content. Our ad server will place a close 'x' button in the top right corner of your ad.

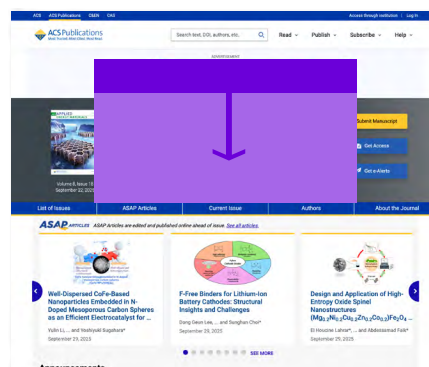
## EXPANDABLE DISPLAY UNITS

	 HALF PAGE	 LEADERBOARD	 MEDIUM RECTANGLE
<b>DIMENSIONS</b>	300 x 600 Expands left to 380 x 600	728 x 90 Expands down to 728 x 270	300 x 250 Expands left to 600 x 250
<b>INITIAL FILE SIZE</b>	100 KB	40 KB	40 KB
<b>SECONDARY FILE SIZE</b>	200 KB	100 KB	100 KB
<b>AUDIO/VIDEO</b>	Yes	Yes	Yes
<b>3RD PARTY 1X1</b>	Yes	Yes	Yes
<b>RATES</b>	\$165/CPM	\$155/CPM	\$150/CPM

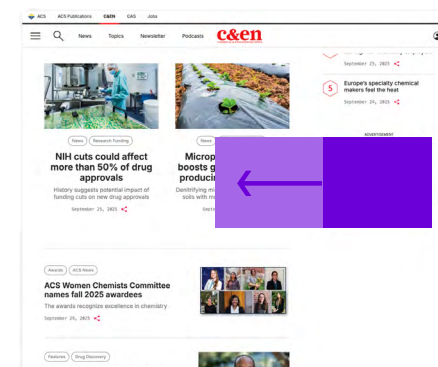
HALF PAGE



LEADERBOARD



MEDIUM RECTANGLE



## RICH MEDIA AD GUIDELINES

### GENERAL AD GUIDELINES

- Ad materials are due a minimum of ten business days prior to campaign launch.
- ACS reserves the right of final approval on creative assets. All creative changes must be approved by ACS or risk being removed from the site.
- Any advertisement which has a detrimental impact on the site, or causes a negative user experience will be pulled from the site without notice.
- All creatives must be designed with a solid background color to avoid unwanted color conflicts with the displaying page.
- The advertising content must be clearly identifiable as an advertisement, as opposed to a link within site content. Advertisers must be clearly identified by name in at least one frame of the advertising content.
- Ad units that have a white or partially white background must be bound by a visible one (1) pixel non-white box built into the graphic. Creative must still meet size specifications with border.
- Ad units must have a linking URL that resolves to an active page.

### RICH MEDIA AD GUIDELINES

- Please allow ten business days for testing and review of all rich media.
- C&EN accepts advertising from a pre-approved set of rich media providers. All other Rich Media Providers considered are subject to testing and approval.
- Back up image file (JPEG or GIF) must be submitted with all flash and rich media placements.
- All third party creative must open a new window.
- Expandable rich media ads will not be served to mobile devices.

### CONTROLS

- Expand: Must be user-initiated
- Expand: Panels must close in same method as expanded and include a close button
  - Expand on mouse-over must collapse on mouse-off
  - Expand on-click may collapse on-click
- Audio: Must be user-initiated on click and include a “Mute” button. Audio must stop when the panel is closed.
- Video: May be user-initiated on click; if auto-play video cannot exceed 30 seconds, file size: 2.2 megs.
- Video: Must include “Play” and “Stop” buttons.

### AD SERVING

- Rich Media ad units must be served by an accepted third party vendor. Please contact [onlineads@acs.org](mailto:onlineads@acs.org) for a list of approved vendors.



**150 MEASURABLE ELEMENTS INCLUDING:**  
Impressions, clicks, mouse-overs,  
completion, and video-initiation

**INCREASE YOUR CLICK THROUGH RATES: RICH MEDIA ADS CONSISTENTLY**

**OUTPERFORM STANDARD BANNER ADS IN BOTH C&EN AND OUR ACS JOURNALS**

## WEBINARS

	PLATINUM	GOLD	SILVER
<b>CUSTOM WEBINAR</b>	<ul style="list-style-type: none"> <li>• <b>1,000</b> guaranteed leads</li> <li>• Custom email promo to webinar database</li> <li>• Standard registration fields and <b>up to 5 additional qualifier questions</b></li> <li>• <b>500,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>600</b> guaranteed leads</li> <li>• Custom email promo to webinar database</li> <li>• Standard registration fields and <b>up to 3 additional qualifier questions</b></li> <li>• <b>300,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>400</b> guaranteed leads</li> <li>• Custom email promo to webinar database</li> <li>• Standard registration fields and <b>up to 2 additional qualifier questions</b></li> <li>• <b>150,000</b> Impressions on C&amp;EN Online/ACS Journals</li> <li>• Custom landing page &amp; form</li> </ul>
	<b>\$34,000</b>	<b>\$26,500</b>	<b>\$22,500</b>
<b>SUPPLIED WEBINARS</b>	<ul style="list-style-type: none"> <li>• <b>150</b> guaranteed leads</li> <li>• 1 custom email promo to webinar database</li> <li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Customizable registration form with <b>up to 1 additional qualifier question</b></li> <li>• Custom landing page &amp; form</li> <li>• Registrant will receive a link to the on-demand MP4 video</li> <li>• Video hosted on media player</li> <li>• Registration page will remain active on cen.acs.org for up to <b>8 weeks</b>. The lead generation team will provide a copy of the lead report.</li> </ul>		
	<b>\$15,650</b>		

- Rates reflected as net. Rates reflected as net. Package changes or customizations may result in additional charges.
- Webinars, white papers and e-book guaranteed leads report includes: First Name, Last Name, Email Address, Company, Job Title, State, Country, Phone.
- All supplied content is subject to approval by ACS Media Group prior to campaign launch.

## WHITE PAPERS

	PLATINUM	GOLD	SILVER
<b>CUSTOM WHITE PAPER</b>	<ul style="list-style-type: none"> <li>• <b>400</b> guaranteed leads</li> <li>• Custom white paper written</li> <li>• Custom email promo to database</li> <li>• Standard registration fields and <b>up to 2 additional qualifier question</b></li> <li>• <b>400,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>2</b> social media posts</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>250</b> guaranteed leads</li> <li>• Custom white paper written</li> <li>• Custom email promo to database</li> <li>• Standard registration fields and <b>up to 1 additional qualifier question</b></li> <li>• <b>250,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>1</b> social media post</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>150</b> guaranteed leads</li> <li>• Custom white paper written</li> <li>• Custom email promo to database</li> <li>• Standard registration questions</li> <li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Custom landing page &amp; form</li> </ul>
	<b>\$22,000</b>	<b>\$19,500</b>	<b>\$17,500</b>
<b>SUPPLIED WHITE PAPER</b>	<ul style="list-style-type: none"> <li>• <b>300</b> guaranteed leads</li> <li>• Standard registration fields and <b>up to 2 additional qualifier question</b></li> <li>• <b>400,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>2</b> social media posts</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>200</b> guaranteed leads</li> <li>• Standard registration fields and <b>up to 1 additional qualifier question</b></li> <li>• <b>250,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>1</b> social media post</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>100</b> guaranteed leads</li> <li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Standard C&amp;EN registration questions</li> <li>• Custom landing page &amp; form</li> </ul>
	<b>\$19,500</b>	<b>\$17,500</b>	<b>\$15,500</b>

- Rates reflected as net. Package changes or customizations may result in additional charges.
- Webinars, white papers and e-book guaranteed leads report includes: First Name, Last Name, Email Address, Company, Job Title, State, Country, Phone.
- All supplied content is subject to approval by ACS Media Group prior to campaign launch.

**ASK US ABOUT BRANDLAB IDEATION**

**UPGRADES FOR OUR SUPPLIED WHITE PAPER PACKAGES**

## E-BOOKS AND INFOGRAPHICS

	PLATINUM	GOLD	SILVER
<b>CUSTOM E-BOOK</b>	<ul style="list-style-type: none"> <li>• <b>400</b> guaranteed leads</li> <li>• Custom e-book written</li> <li>• Custom email promo to database</li> <li>• Standard registration fields and <b>up to 3 additional qualifier questions</b></li> <li>• <b>500,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>2</b> social media posts</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• <b>250</b> guaranteed leads</li> <li>• Custom e-book written</li> <li>• Custom email promo to database</li> <li>• Standard registration fields and <b>up to 1 additional qualifier questions</b></li> <li>• <b>250,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>1</b> social media post</li> <li>• Custom landing page &amp; form</li> </ul>	<ul style="list-style-type: none"> <li>• Custom e-book written only</li> </ul>
	<b>\$34,000</b>	<b>\$27,500</b>	<b>\$22,000</b>
<b>SUPPLIED E-BOOK</b>	<ul style="list-style-type: none"> <li>• <b>150</b> guaranteed leads</li> <li>• Standard registration page questions</li> <li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• <b>1</b> social media post</li> <li>• Custom landing page &amp; form</li> </ul>		
	<b>\$14,500</b>		
<b>SUPPLIED INFOGRAPHIC</b>	<ul style="list-style-type: none"> <li>• <b>75</b> guaranteed leads</li> <li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li> <li>• Standard registration questions</li> <li>• Custom landing page &amp; form</li> </ul>		
	<b>\$9,500</b>		

- Rates reflected as net. Package changes or customizations may result in additional charges.
- Webinars, white papers and e-book guaranteed leads report includes: First Name, Last Name, Email Address, Company, Job Title, State, Country, Phone.
- All supplied content is subject to approval by ACS Media Group prior to campaign launch.

## CHEMICAL & ENGINEERING NEWS (C&EN) PRINT AD UNITS

<p><b>COVER TIP</b> 8" x 7" 203 x 178 mm</p> <p><b>Live Area</b> 7.625" x 6.625" 194 x 169 mm</p> <p><b>Bleed</b> 9.25" x 8.25" 235 x 210 mm</p>	<p><b>SPREAD</b> 16.5" x 10.5" 419 x 267 mm</p> <p><b>Live Area</b> 15.5" x 9.5" 394 x 241 mm</p> <p><b>Bleed</b> 16.75" x 10.75" 425 x 273 mm</p>	<p><b>1 PAGE BLEED</b> 8.25" x 10.5" 209 x 266 mm</p> <p><b>Live Area</b> 7.25" x 9.5" 184 x 241 mm</p> <p><b>Bleed</b> 8.5" x 10.75" 216 x 273 mm</p>	<p><b>JUNIOR PAGE</b> 4.625" x 7.25" 117 x 184 mm</p>	<p><b>1/2 PAGE</b> 7.0625" x 4.625" 179 x 117 mm</p>
<p><b>1/3 PAGE HORZ</b> 7.0625" x 3.125" 179 x 80 mm</p>	<p><b>1/3 PAGE VERT</b> 2.25" x 9.5" 57 x 241 mm</p>	<p><b>1/3 SQUARE</b> 4.625" x 4.625" 117 x 117 mm</p>	<p><b>1/4 PAGE</b> 3.4375" x 4.625" 87 x 117 mm</p>	<p><b>PUBLICATION TRIM SIZE:</b> 8.25" x 10.5" 209 x 266 mm</p>

Sizes listed as width x height

### DIGITAL FILE MATERIAL

(Preferred)

- Ads should be in PDF/X-1A format
- Images must be CMYK or Grayscale, TIFF or EPS, at least 300 dpi
- No RGB or JPEG images
- Do not embed ICC profiles within images
- All required trapping must be included. If trapping is applied, we require a default of at least .25 pt or .007"
- Standard trim and bleed marks in all separations
- Total ink coverage should not exceed a density of 300%
- PMS colors are not supported
- Fonts: Open Type or Postscript Type 1 only
- Offset crop marks and registration marks at least 1/4 inch outside of bleed

### OTHER ACCEPTED FORMATS

- InDesign
- Illustrator
- Photoshop

Include all screens and printer fonts, images, artwork and logos.

### PROOF RECOMMENDED

We will not be held responsible for color, positioning or accuracy of digital file output if a proof is not provided.

Submit PDF files by emailing: [displayads@acs.org](mailto:displayads@acs.org).

FTP site is available for larger files.



DOWNLOAD THE 2026 C&EN EDITORIAL

CALENDAR AT [ACSMEDIAKIT.ORG/EDCAL26](http://ACSMEDIAKIT.ORG/EDCAL26)

## C&EN PRINT AD UNIT RATES\*

UNIT	1 PAGE	JUNIOR PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE
1X	\$13,500	\$9,375	\$8,000	\$5,750	\$4,750
6X	\$12,900	\$8,925	\$7,500	\$5,250	\$4,250
12X	\$12,225	\$8,250	\$6,500	\$4,750	\$3,750
24X	\$11,500	\$7,500	\$6,000	\$4,250	\$3,250

\*Ad rates are per insertion in one publication and include 4-color process at no additional charge.

### COLOR RATES

PMS color surcharge per unit: \$1,820

### INSERT RATES

**2 PAGES** \$6,460 per page      **6 PAGES** \$4,120 per page  
**4 PAGES** \$5,290 per page      **8+ PAGES** Call for a Quote

### OUTSERTS & COVER TIPS

COVER TIP	\$13,975
COVERWRAP	\$19,150
SADDLE STITCHED POSTER	\$12,675
TIPPED POSTER	\$19,450

### COVER RATES

All covers are: \$14,025

Cover rates include space, position, bleed, and 1-color process or 4-color process.

### C&EN ADVERTORIAL PACKAGES

Ask your rep about these bundles.

**FULL PAGE** \$12,500      **HALF PAGE** \$9,500

**FOR REGIONAL TARGETING OF YOUR PRINT ADVERTISEMENTS, CONTACT YOUR SALES REPRESENTATIVE.**

Please note rates are reflected as gross.

## JOURNAL OF CHEMICAL EDUCATION (JCE) PRINT AD UNITS

<b>1 PAGE BLEED</b> 8-1/2" x 11-1/8" 216 x 283 mm  <b>Trim size:</b> 8-3/16" x 10-7/8" 208 x 276 mm  (Extend bleeds 1/8" beyond trim)	<b>SPREAD BLEED</b> 17" x 11-1/8" 432 x 283 mm  <b>Gutter bleed spread, each page</b> 7-5/8" x 10" 194 x 254 mm	<b>2/3 PAGE BLEED</b> 5-1/4" x 11-1/8" 133 x 283 mm	<b>1/3 PAGE BLEED</b> 2-7/8" x 11-1/8" 73 x 283 mm	<b>1/4 PAGE</b> 3-3/8" x 4-7/8" 86 x 124 mm	
<b>1 PAGE</b> 7" x 10" 178 x 254 mm	<b>2/3 PAGE</b> 4-9/16" x 10" 116 x 254 mm	<b>1/2 PAGE</b> 3-3/8" x 10" 86 x 254 mm	<b>1/2 PAGE</b> 7" x 4-7/8" 178 x 124 mm	<b>1/3 PAGE</b> 2-3/16" x 10" 56 x 254 mm	<b>1/3 PAGE</b> 4-9/16" x 4-7/8" 116 x 124 mm

### DIGITAL FILE MATERIAL

(Preferred)

- Ads should be in PDF/X-1A format
- Images must be CMYK or Grayscale, TIFF or EPS, at least 300 dpi
- No RGB or JPEG images
- Do not embed ICC profiles within images
- All required trapping must be included. If trapping is applied, we require a default of at least .25 pt or .007"
- Standard trim and bleed marks in all separations
- Total ink coverage should not exceed a density of 300%
- PMS colors are not supported
- Fonts: Open Type or Postscript Type 1 only

### OTHER ACCEPTED FORMATS

- InDesign
- QuarkXPress
- Illustrator
- Photoshop

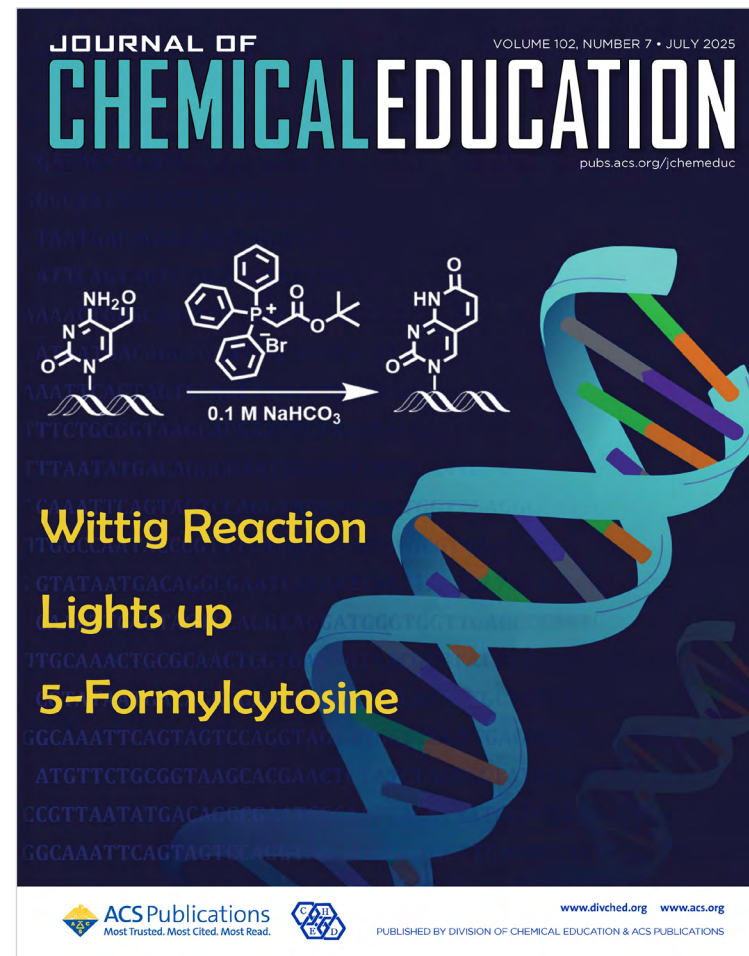
Include all screens and printer fonts, images, artwork and logos.

### PROOF RECOMMENDED

We will not be held responsible for color, positioning or accuracy of digital file output if a proof is not provided.

Submit PDF files by emailing: [displayads@acs.org](mailto:displayads@acs.org).

FTP site is available for larger files.



**JOURNAL OF CHEMICAL EDUCATION**  
 VOLUME 102, NUMBER 7 • JULY 2025  
 pubs.acs.org/jchemeduc

**Wittig Reaction  
 Lights up  
 5-Formylcytosine**

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## JOURNAL OF CHEMICAL EDUCATION (JCE) PRINT AD UNITS

### COVERS

	1X	3X	6X	12X
<b>Cover 2/3</b>	\$5,838	\$5,507	\$5,255	\$4,956
<b>Cover 4</b>	\$6,169	\$5,896	\$5,581	\$5,266

### 4-COLOR

	1X	3X	6X	12X
<b>Full Page</b>	\$4,956	\$4,720	\$4,462	\$4,216
<b>2/3 Page</b>	\$4,148	\$3,964	\$3,733	\$3,502
<b>1/2 Page</b>	\$3,255	\$3,491	\$3,313	\$3,082
<b>1/3 Page</b>	\$3,024	\$3,082	\$2,930	\$2,573
<b>1/4 Page</b>	\$2,804	\$2,651	\$2,520	\$2,378

\* All rates are gross



**FOR DIGITAL ADVERTISING IN JCE  
(AND ALL ACS JOURNALS), SEE PAGE 03**

## JOB POSTINGS ON ACS CHEMISTRY CAREERS

You can purchase online job posting packages through our self-service system at [chemistryjobs.acs.org](http://chemistryjobs.acs.org).

See pricing details below.

### BASIC 30-DAY JOB POSTINGS

\$599 with the option to include additional upgrades

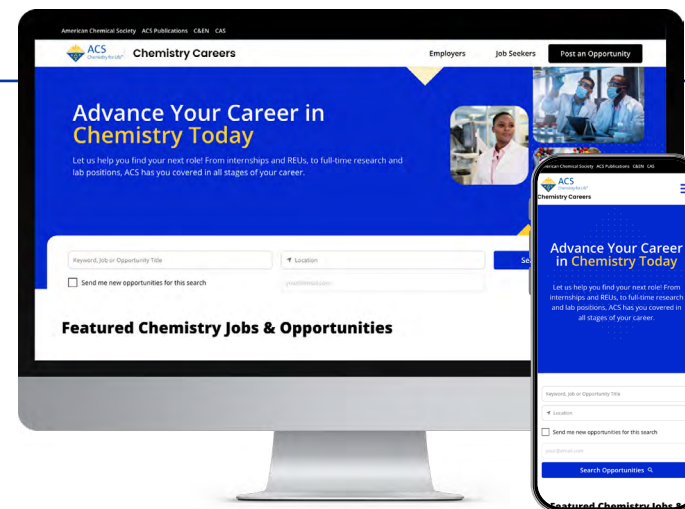
### JOB FLASH™ EMAIL PACKAGE (5 PACK)

\$3,100 Send up to five jobs to thousands of qualified chemistry professionals through our Job Flash™ email.

### STUDENT OR EARLY PROFESSIONAL POSTINGS

*(Internships, Research Experiences for Undergraduates, Fellowships, Co-Ops, Postdoctoral Experiences)*

**Available free of charge!** Purchase subject to review and approval.



**BEST VALUE**

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- Job emailed to thousands of qualified chemistry professionals through our Job Flash™ email
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- Remains high in search results
- Highlighted to stand out
- Access to resumes

## Catalyst Job Package \$849

#### INCLUDES:

- Job emailed to thousands of qualified chemistry professionals through our Job Flash™ email
- Posted for 30 days
- Remains high in search results
- Highlighted to stand out
- Access to resumes

## Ignition Job Package \$999

#### INCLUDES:

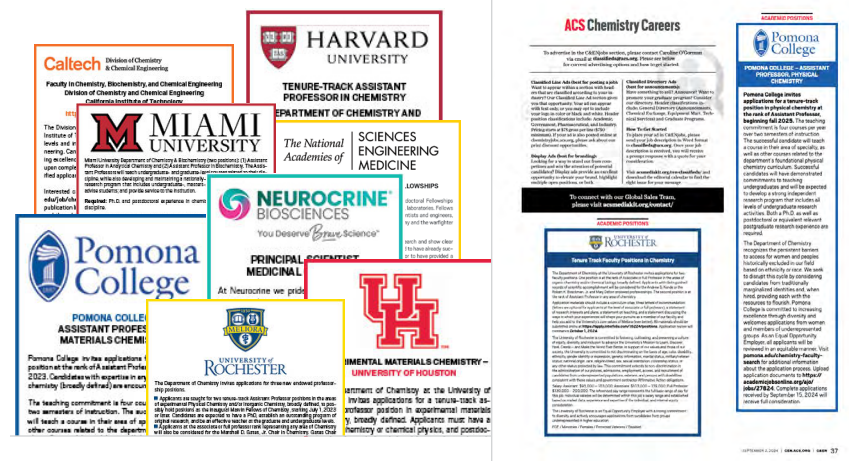
- TalentBoost Upgrade: Distributes job to network of premier job sites and search engines
- Job emailed to thousands of qualified chemistry professionals through our Job Flash™ email
- Posted for 30 days
- Remains high in search results
- Highlighted to stand out
- Access to resumes

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Enhanced line ads that appear in the pages of C&EN and include your company's logo and color borders to match your brand guidelines.

	LINE AMOUNT	CHARACTER COUNT	PRICE
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<b>PREMIUM SHOWCASE</b>	35 lines	1,690 characters	\$2,800
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## RECRUITMENT PRINT ADS IN C&EN

	1 PAGE	JUNIOR PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE
<b>1X</b>	\$13,500	\$9,375	\$8,000	\$5,750	\$4,750
<b>6X</b>	\$12,900	\$8,925	\$7,500	\$5,250	\$4,250
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<b>24X</b>	\$11,500	\$7,500	\$6,000	\$4,250	\$3,250

See [Page 12](#) for specs and submission details.

## RECRUITMENT DIGITAL ADS

	LEADERBOARD	MEDIUM RECTANGLE
<b>DIMENSIONS</b>	728 x 90 320 x 50 (mobile)	300 x 250
<b>C&amp;EN RATES</b>	\$50/CPM	\$45/CPM
<b>ACS JOURNALS AND CAS COMMON CHEMISTRY RATES</b>	\$25/CPM	\$25/CPM

See [Page 03](#) for additional information on our digital advertising options.

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